

**Design Patents Conference
Academic Day
April 6, 2013**

Manning Faculty Lounge, Stanford Law School

- 8:45 am Registration and Breakfast
- 9:00 am Session I, Papers 1-2
- Paper: Sarah Burstein, Oklahoma, "In Defense of Design Patents"
 Commentator: Paul Goldstein, Stanford
- Paper: Mark McKenna, Notre Dame & Kathy Strandburg, "Progress and
 Competition in Design"
 Commentator: Peter Menell, Berkeley
- 10:15 am Break
- 10:45 am Session II, Papers 3-4
- Paper: Michael Risch, Villanova, "The Law and Economics of Design Patent
 Protection for Graphical User Interfaces"
 Commentator: Mark Lemley, Stanford
- Paper: Jason Du Mont, Max Planck & Mark Janis, Indiana, "Virtual Designs"
 Commentator: David Abrams, Penn
- 12:15 am Lunch
- 1:00 pm Session III, Papers 5-6
- Paper: Andrew Torrance, Kansas, & William J. Seymour "(R)evolution in Design
 Patent Subject Matter: The Shifting Meaning of 'Article of Manufacture'"
 Commentator: Sarah Wasserman Rajec, Stanford
- Paper: Laura Heymann, William & Mary, "The Doctrine of Election"
 Commentator: Graeme Dinwoodie, Oxford

2:15 pm Break

2:45 pm Session IV, Papers 7-8

Paper: Madhavi Sunder, Davis & Peter Lee, Davis, "The Law of Look and Feel"
Commentator: Tim Greene, Stanford

Paper: Gerard Magliocca, Indiana & Deven Desai, Thomas Jefferson, "3D
Printing"
Commentator: Ryan Vacca, Akron

4:00 pm Break

4:30 pm Session V, Papers 9-10

Paper: Dennis Crouch, Missouri, "Developing a Taxonomy for Overlapping
Rights"
Commentator: Andrew Gilden, Stanford

Paper: Mark Lemley, Stanford, "A Rational System of Design Patent Damages"
Commentator: Colleen Chien, Santa Clara

5:45 pm Reception