My Response To Dick Costolo: Twitter Must Lead Silicon Valley On Diversity

VIVEK WADHWA
posted yesterday

Editor’s note: This post is a response to a Twitter exchange between Vivek Wadhwa and Twitter CEO, Dick Costolo. Vivek Wadhwa is a Fellow at Arthur & Toni Rembe Rock Center for Corporate Governance, Stanford Law School and Director of Research at Pratt School of Engineering, Duke University. We have included the full exchange at the bottom of this post. You can also Follow him on Twitter @wadhwa.

Twitter has taken a lot of fire for having an all-male board, almost all-male management team, and all-male investor group. The root of this problem is arrogance and a “don’t-care” attitude. This was exemplified by a response by its CEO Dick Costolo to comments I made in a New York Times article—about Twitter’s gender imbalance. Instead of responding to the issue that was raised, he tweeted (https://twitter.com/dickc/status/386360727469948928) “Vivek Wadhwa is the Carrot Top of academic sources.” In follow-up conversations on Twitter, he continued to hit below the belt rather than address the problem.

Vivek Wadhwa @wadhwa 05 Oct
@dickc No Dick, it isn't about checking a box and you didn't do enough. You have a social responsibility. You have to lead--not make excuses

dick costolo
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