



# A Tale of Three Markets

Comparing the Solar and Wind Deployment Experiences  
of California, Texas, and Germany

Felix Mormann, Dan Reicher, and Victor Hanna





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# Introduction

The Obama administration has repeatedly identified the large-scale build-out of clean, renewable energy infrastructure as a key priority of the United States.<sup>1</sup> The President's calls for a cleaner energy economy are often accompanied by references to other industrialized countries such as Germany,<sup>2</sup> the world's 4th largest economy, hailed by many as a leader in renewable energy deployment and proof of concept. Indeed, the share of renewables in Germany's electricity generation mix (28%<sup>3</sup>) is twice that of the United States (14%<sup>4</sup>), and the ambitious „*Energiewende*“ commits the country to meeting 80% of its electricity needs with renewables by 2050.<sup>5</sup> The German renewables experience, however, is not without its critics. Some praise the country's "healthy Feed-in Tariff" and the resulting "proliferation of solar systems" while applauding the German electrical grid as "very reliable and able to withstand high penetration of variable generation."<sup>6</sup> Others consider it "clear that the transformation, if plausible, will be wrenching"<sup>7</sup> as "German families are being hit by rapidly increasing electricity rates" and "businesses are more and more worried that their energy costs will put them at a disadvantage to competitors in nations with lower energy costs."<sup>8</sup> The mixed response to Germany's commitment to solar, wind, and other renewables raises questions as to how much and what, if anything, the United States can learn from Germany's renewable energy experiment – and vice versa. This paper seeks to answer some of these questions by comparing the German renewables experience to that of California and Texas, two leaders in renewable energy deployment in the United States and globally, albeit with very different policy approaches and political leadership. California, the 8th largest economy in the world, and Texas, the 12th, have had significant success in large-scale renewables but not without their own challenges. Our comparison of the renewable energy paths taken by what amount to three large and highly distinct "countries" elucidates some of the most prominent (and controversial) themes in the transatlantic renewables debate, including electricity costs, policy design, output intermittency, grid stability, and soft costs. We offer comparative insights and best practices regarding renewables to inform policy deliberations from the upcoming Paris climate talks to EPA's pending Clean Power Plan to the next generation of Renewable Portfolio Standards at the U.S. state level.

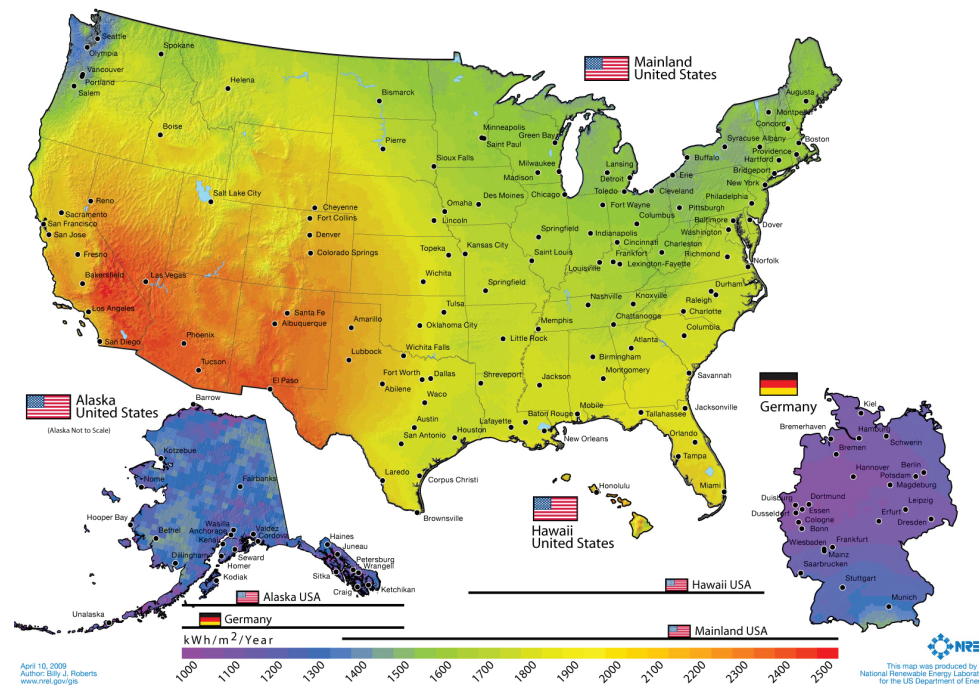
## I. Scope and Methodology

The following qualitative analysis builds on three case studies undertaken by Stanford University's Steyer-Taylor Center for Energy Policy and Finance and the University of Cologne's Institute of Energy Economics in Germany. Researchers from Cologne studied Germany<sup>9</sup> while Stanford's team examined California and Texas.<sup>10</sup> The choice of comparing Germany's national renewables experience to that of two states within the United States was prompted by the critical importance of state energy markets and policies for U.S. renewable energy deployment. Unlike Germany, the United States lacks a comprehensive federal policy for renewable energy beyond R&D expenditures and tax incentives that have waxed and waned in recent decades. Congressional deadlock as evidenced by dozens of failed legislative proposals<sup>11</sup> has left it to the states to fill the gaps in federal renewables policy, with California and Texas leading the charge. In light of their dominant role in both states, the following analysis places

special emphasis on the service territories of the California Independent System Operator (CAISO) and the Electric Reliability Council of Texas (ERCOT).

From a technology perspective, the present paper focuses on onshore wind and solar photovoltaic (PV) technologies as both have recently exhibited the highest growth rates among renewables and, due to their intermittency, present the greatest challenges for successful grid integration. Due to this narrow focus, our analysis does not address the broader question of whether Germany's *Energiewende* – with its phase-out of nuclear power and the concurrent rise in the use of coal and lignite – offers an effective approach to reducing the country's overall greenhouse gas emissions. Similarly, the study does not consider carbon emissions reductions in California and Texas, where coal, natural gas, nuclear energy, and hydropower have complex trajectories.

**Figure 1: Map of Solar PV Resource Quality – U.S. and Germany<sup>20</sup>**



Case studies were assembled based on review of the pertinent academic literature as well as publicly available data, reports, and publications from regulatory agencies at the state and federal levels. To gather critical stakeholder input, Stanford’s Steyer-Taylor Center for Energy Policy and Finance hosted a workshop in September 2014 that brought together senior policymakers, regulators, utility executives, analysts, investors, and academics from California, Texas, and Germany to discuss and compare the renewable energy experiences of all three jurisdictions.

The accuracy and value of any cross-jurisdictional policy comparison depends on the extent to which the underlying analysis recognizes and accounts for policy-independent differences between jurisdictions. To this end, this paper begins with a brief survey of the diverse geography, economy, and renewable resource quality of California, Texas, and Germany (*infra II.*) followed by an overview of the electricity markets in the three jurisdictions (*infra III.*). This background information sets the stage for a discussion of each jurisdiction’s deployment experience to date (*infra IV.*) and the policy drivers behind it (*infra V.*). A comparison of the deployment successes and challenges as well as the underlying policy choices across all three jurisdictions allows us to dispel popular myths and

misconceptions, identify best practices, and offer insights for the sustainable and sustained build-out of renewable energy in the United States and elsewhere (*infra VI.*). In recognition of every jurisdiction’s unique combination of resource, technology, market, and policy factors, we refrain from issuing universal policy recommendations.

## II. Geography, Economy, Resource Quality, and Cost Characteristics

California is the most populous state in the U.S. with a population of nearly 39 million as of 2014 spread over an area of 155,779 square miles.<sup>12</sup> Home to a population of approximately 27 million, Texas is the second most populous state while covering the largest area of any state in the contiguous U.S. at 261,232 square miles.<sup>13</sup> Smaller in surface area than either California or Texas, Germany covers 137,903 square miles yet is home to over 80 million people.<sup>14</sup>

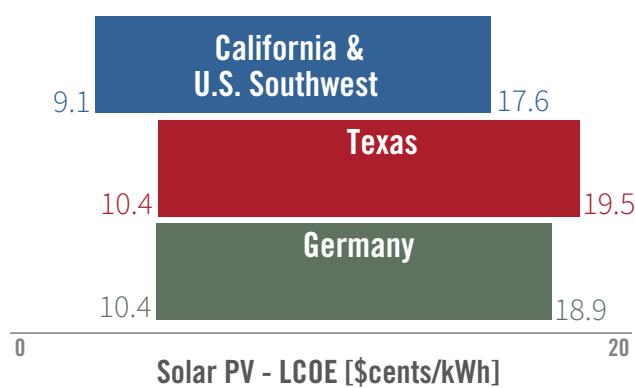
In terms of the size of their economies, Germany ranks 4th among nations globally with a 2014 GDP of \$3.73 trillion.<sup>15</sup> California and Texas, if they were independent countries, would rank 8th (2014 GDP of \$2.31 trillion<sup>16</sup>) and 12th (2014 GDP of \$1.65 trillion<sup>17</sup>) respectively.



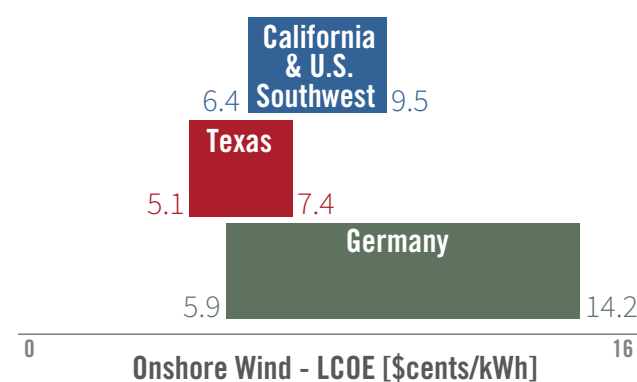
Based on average global annual solar irradiance on a horizontal level, the mean solar resource quality of California (178 kWh/ft<sup>2</sup>) and Texas (171 kWh/ft<sup>2</sup>)<sup>18</sup> is significantly higher than that of Germany (98 kWh/ft<sup>2</sup>)<sup>19</sup> (See Figure 1).

Remarkably, solar PV installations in Germany have a leveled cost of electricity (LCOE) similar to those observed in California and Texas – despite the country’s significantly poorer solar resource (See Figure 2).<sup>a</sup> In fact, Germany’s range of LCOE for solar PV (10.4–18.9 \$cents/kWh) was only slightly higher than that of the U.S. southwest, including California (9.1–17.6 \$cents/kWh) and marginally lower than that of Texas (10.4–19.5 \$cents/kWh).<sup>21</sup> At a time when solar panels, inverters, and other hardware trade at similar prices across the globe, Germany’s surprisingly competitive LCOE numbers point to other factors at play than hard costs alone (See *infra* Section VI.1).

**Figure 2: Range of LCOE (2013<sup>b</sup>) – Solar PV**



**Figure 3: Range of LCOE (2013<sup>c</sup>) – Onshore Wind**



In terms of onshore wind resource quality, California and Texas again beat Germany, albeit by a considerably smaller margin than for solar resource quality. At 80m above ground, average wind speeds at typical onshore wind siting locations are highest in Texas (5–10 m/s), closely followed by California (4–10 m/s) and Germany (4–8 m/s).<sup>22</sup> Compared to their relatively similar onshore wind resource endowment, the spread across the three jurisdictions widens somewhat for LCOE numbers<sup>a</sup> with Texas (5.1–7.4 \$cents/kWh) showing the lowest cost range followed by Germany (5.9–14.2 \$cents/kWh) and the U.S. southwest, including California (6.4–9.5 \$cents/kWh) (See Figure 3).<sup>23</sup> In light of globally declining hardware prices and related advances in all three jurisdictions, 2013 LCOE numbers no longer accurately reflect today’s cost of generating electricity from solar PV and onshore wind. With more recent LCOE data not yet available for Germany, however, 2013 numbers offer the most up-to-date basis for an apples-to-apples LCOE comparison between all three examined jurisdictions.

a It should be noted that the surprising similarity of LCOE numbers may, in part, be the result of differing assumptions underlying the two cited studies. At the same time, differing assumptions, e.g., as to the cost of capital, may represent actual differences between regions. Importantly, both studies appear to adhere to the prevailing methodology for calculating LCOE, as described in greater detail at Nat’l Renewable Energy Lab., *SAM Help – Levelized Cost of Energy (LCOE)*, NREL.gov, [https://www.nrel.gov/analysis/sam/help/html-php/index.html?mtf\\_lcoe.htm](https://www.nrel.gov/analysis/sam/help/html-php/index.html?mtf_lcoe.htm) (last visited July 26, 2015). The spread of LCOE ranges in both studies reflects the inclusion of a variety of project sizes (small-scale to utility-scale), project sites, and other project-specific parameters. Finally and importantly, both studies depict LCOE ranges before consideration of applicable tax benefits.

b At the time of writing, 2014 solar PV LCOE numbers were not yet available for Germany. An apples-to-apples comparison, therefore, requires the use of 2013 numbers. As expected, solar PV LCOE numbers continued to decline through 2014 in California and the southwest (7.9–16.8 \$cents/kWh) and in Texas (9.0–18.6 \$cents/kWh). See LAZARD, *Lazard’s Levelized Cost of Energy Analysis – Version 8.0*, at 8 (2014), available at [http://www.lazard.com/media/1777/levelized\\_cost\\_of\\_energy\\_-\\_version\\_80.pdf](http://www.lazard.com/media/1777/levelized_cost_of_energy_-_version_80.pdf).

c At the time of writing, 2014 onshore wind LCOE numbers were not yet available for Germany. An apples-to-apples comparison, therefore, requires the use of 2013 numbers. As expected, onshore wind LCOE numbers continued to decline through 2014 in California and the southwest (5.5–8.1 \$cents/kWh) and in Texas (4.3–6.1 \$cents/kWh). *Id.*



### III. Electricity Market Fundamentals

Since the 1990s, electricity markets in California, Texas, and Germany have experienced differing degrees of liberalization. In response to the European Commission's directive 96/92/EC, Germany unbundled its electricity market to separate generation from transmission and distribution assets.<sup>24</sup> Today, four Transmission System Operators (TSOs) and over 800 Distribution System Operators (DSOs) manage and operate Germany's electricity grid under the supervision of the Federal Network Agency.<sup>25</sup> Around the same time as Germany's unbundling, the Public Utility Commission of Texas (PUCT) used its rulemaking authority to turn ERCOT into the United States' first unbundled transmission and, eventually, distribution network serving 90% of Texas load.<sup>26</sup> In the wake of the Federal Energy Regulatory Commission's (FERC) Order No. 888, California also unbundled most of the state's transmission assets in 1998 to create the CAISO, managing and operating 80% of California's transmission grid.<sup>27</sup> Unlike in Germany and Texas, however, California's distribution networks continue to be owned and operated by the state's utilities.<sup>28</sup>

California, Texas, and Germany all operate wholesale market exchanges for spot and forward electricity trades,<sup>29</sup> but reliance on these exchanges is minimal. In CAISO, 97% of electricity is traded in bilateral transactions outside of the state's market exchanges.<sup>30</sup> Similarly, 94–96% of ERCOT's load is served based on bilateral, over-the-counter trades outside of market exchanges with trades ranging from one-day deals to multi-year, long-term transactions.<sup>31</sup> Closely behind, 93% of Germany's electricity is traded in bilateral, over-the-counter transactions.<sup>32</sup> ERCOT's service territory is divided into four bidding zones and CAISO into three bidding zones, while Germany consists of a single unified bidding zone.<sup>33</sup> Both CAISO and ERCOT have begun moving toward "locational marginal pricing" to better account for and, ultimately, remedy bottlenecks in their electrical grids.<sup>34</sup>

Retail electricity rates in California are still subject to cost-of-service regulation by the California Public Utilities Commission (CPUC).<sup>35</sup> In contrast, Texas and Germany

have both introduced competition among retail providers of electricity<sup>36</sup> albeit with vastly differing effects on consumer retail choice. More than 90% of ERCOT's retail electricity customers have switched providers compared to fewer than 10% of retail customers switching in Germany.<sup>37</sup>

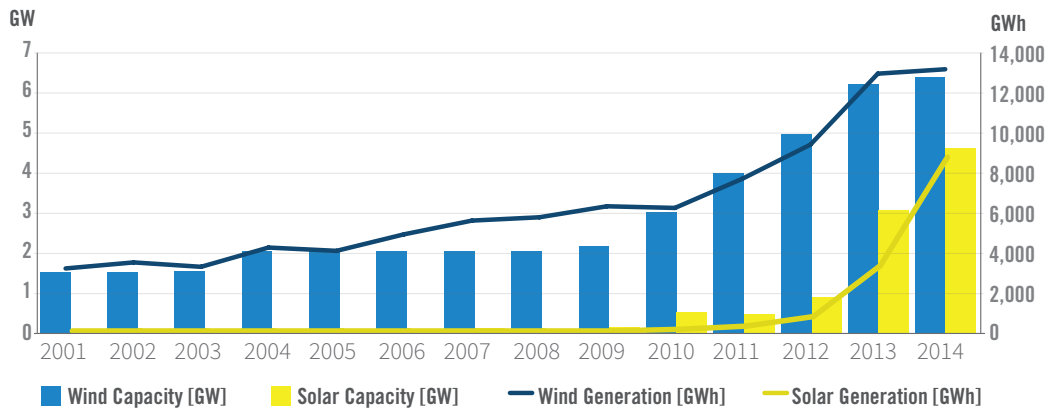
### IV. Solar PV and Onshore Wind Deployment in Numbers

Over the past two years, California, Texas, and Germany have all celebrated milestones in terms of market penetration of solar PV and onshore wind. CAISO logged a maximum instantaneous generation share of solar PV and onshore wind accounting for 26% of system-wide load one Saturday afternoon in April 2014.<sup>38</sup> The same year, ERCOT covered a record 38% of its system-wide load with wind-generated electricity in the early hours of one March morning.<sup>39</sup> Leading the pack, Germany's instantaneous generation share from solar PV and onshore wind peaked at 71% on a particularly sunny and windy afternoon in June of 2013.<sup>40</sup> More than mere snapshots, these numbers speak to both the considerable deployment progress to date (*infra 1.*) and the diverse implications of the large-scale build-out of solar PV and onshore wind power assets for the energy economies of California, Texas, and Germany (*infra 2.*).

#### 1. Deployment Progress to Date

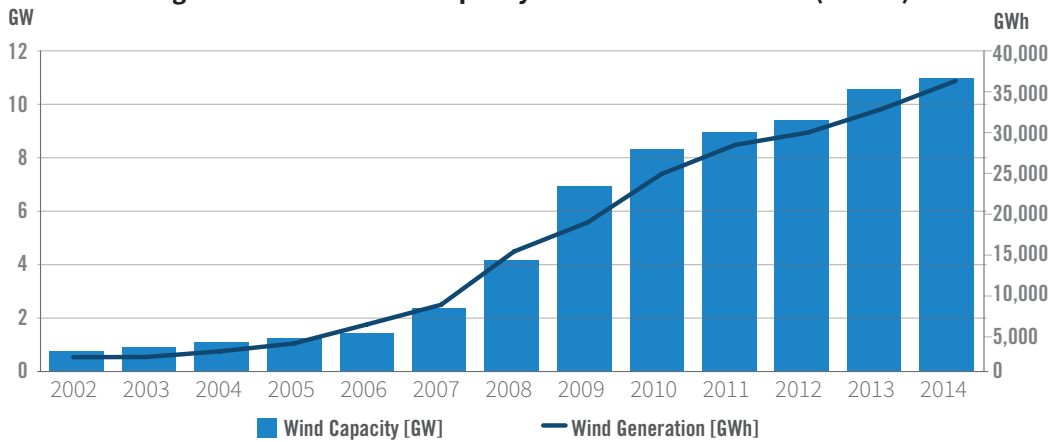
At the end of 2014, California was home to 6.4 GW of onshore wind generation capacity and 4.6 GW from solar PV, accounting for 8.1% and 5.9%, respectively, of the state's total electricity generation capacity of 79 GW.<sup>41</sup> Of the 4.6 GW of installed solar PV capacity, customer-owned distributed solar PV resources provided approximately 0.3 GW of that capacity. In 2014, onshore wind contributed 12,908 GWh or 6.5% and solar PV 8,741 GWh or 4.4%, to California's total in-state generation of 198,000 GWh (*See Figure 4*).<sup>42</sup> We note, however, that because the approximately 0.3 GW of California's distributed solar PV capacity is customer-owned and located "behind-the-meter", data regarding electricity generation from this source is not readily available. Overall, natural gas continued to dominate California's electricity generation mix in 2014 accounting for 61%.<sup>43</sup>

**Figure 4: Solar PV and Onshore Wind Capacity and Generation – California**



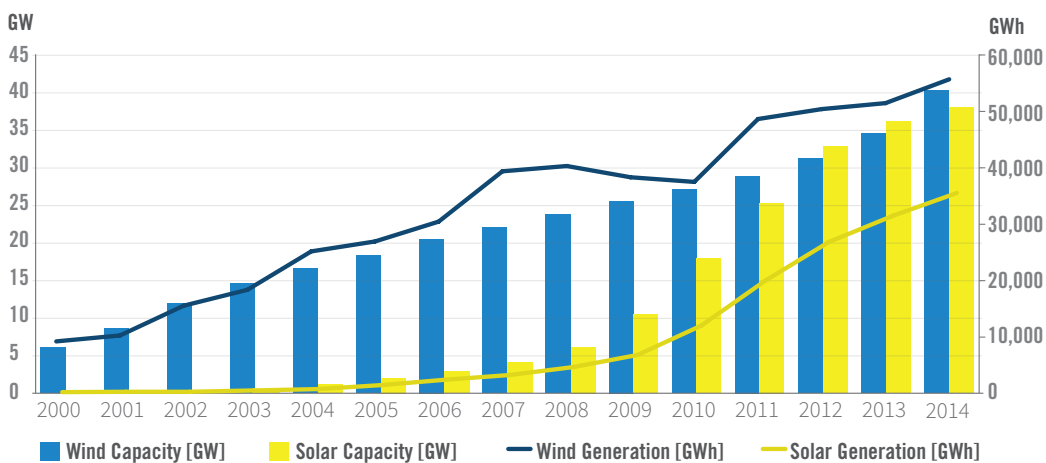
Source: Steyer-Taylor Center; Data Provided by CPUC

**Figure 5: Onshore Wind Capacity and Generation – Texas (ERCOT)**



Source: Steyer-Taylor Center; Data Provided by ERCOT

**Figure 6: Solar PV and Onshore Wind Capacity and Generation – Germany**



Source: EWI & Steyer-Taylor Center; Data Provided by BMWi & AGEE



In Texas, ERCOT had 11 GW of onshore wind and close to 0.4 GW of solar PV capacity, accounting for 13.2% and 0.5%, respectively, of ERCOT's total electricity generation capacity of 83.1 GW in 2014.<sup>44</sup> Texas wind generators contributed 36,000 GWh or 10.6% to ERCOT's 2014 aggregate in-state electricity generation of 340,000 GWh (See Figure 5).<sup>45</sup> The tiny build-out of Texas solar PV capacity likely reflects several policy and market factors discussed below.<sup>d</sup> Overall, ERCOT generates most of its electricity from natural gas (41%) and coal (36%).<sup>46</sup>

At the end of 2014, Germany's installed wind capacity totaled 40.5 GW, while solar PV capacity amounted to 38.2 GW.<sup>47</sup> Unlike California and Texas, Germany's wind power portfolio includes a growing number of offshore wind installations, delivering 1,300 GWh in 2014.<sup>48</sup> In terms of generation, onshore wind generators delivered nearly 55,000 GWh (8.9%) and solar PV provided 35,000 GWh (5.7%) of Germany's total 2014 electricity output of 614,000 GWh.<sup>49</sup> The substantial difference in generation (GWh) between wind and solar in Germany, despite almost identical capacity numbers (GW), reflects the relatively low quality of the German solar resource, which has been likened to that of Alaska.<sup>50</sup> Overall, the single largest source of German electricity generation is lignite (25%) followed by coal (18%) and nuclear (16%).<sup>51</sup>

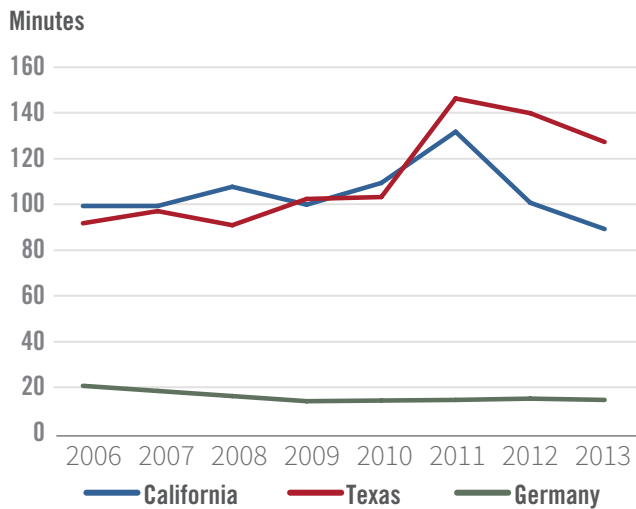
## 2. Energy Economy Implications

The large-scale build-out of solar PV and onshore wind generation affects local energy economies in a variety of ways. The most prominent and, in some cases, most controversial implications relate to the stability of the electrical grid (*infra a.*), electricity rates (*infra b.*), and job creation (*infra c.*).<sup>52</sup>

### a. Grid Stability

The electrical grid's stability is commonly measured by the System Average Interruption Duration Index (SAIDI) that denotes the average interruption time of service to consumers in the low- and medium-voltage grid as a result of causes other than "major events."<sup>e</sup> For 2013, California's

**Figure 7: SAIDI – California, Texas, and Germany**



Source: EWI; Data Provided by CPUC, PUCT, & BNetzA

three large investor-owned utilities (IOUs) reported an average SAIDI of 90 minutes,<sup>53</sup> while Texas utilities posted an average SAIDI of 128 minutes.<sup>54</sup> Germany, meanwhile, reported a SAIDI of just over 15 minutes<sup>55</sup> – despite having the highest capacity and generation shares of intermittent solar PV and onshore wind power of all three jurisdictions (See Figure 7). Together, these numbers cast doubt on frequently raised concerns that high penetration levels of intermittent renewables inevitably threaten the stability of the electrical grid, as discussed in further detail below.<sup>f</sup>

### b. Electricity Rates

In California, the 2014 average wholesale<sup>g</sup> price of electricity in CAISO's day-ahead market was 4.7 \$cents/kWh.<sup>56</sup> Residential customers paid on average 16.3 \$cents/kWh while industrial customers were charged average rates of 11.9 \$cents/kWh.<sup>57</sup>

In Texas, 2014 wholesale prices for electricity averaged 3.8 \$cents/kWh on ERCOT's day-ahead markets.<sup>58</sup> At the retail level, residential customers were charged average rates of 11.8 \$cents/kWh while industrial customers paid on average 6.2 \$cents/kWh.<sup>59</sup>

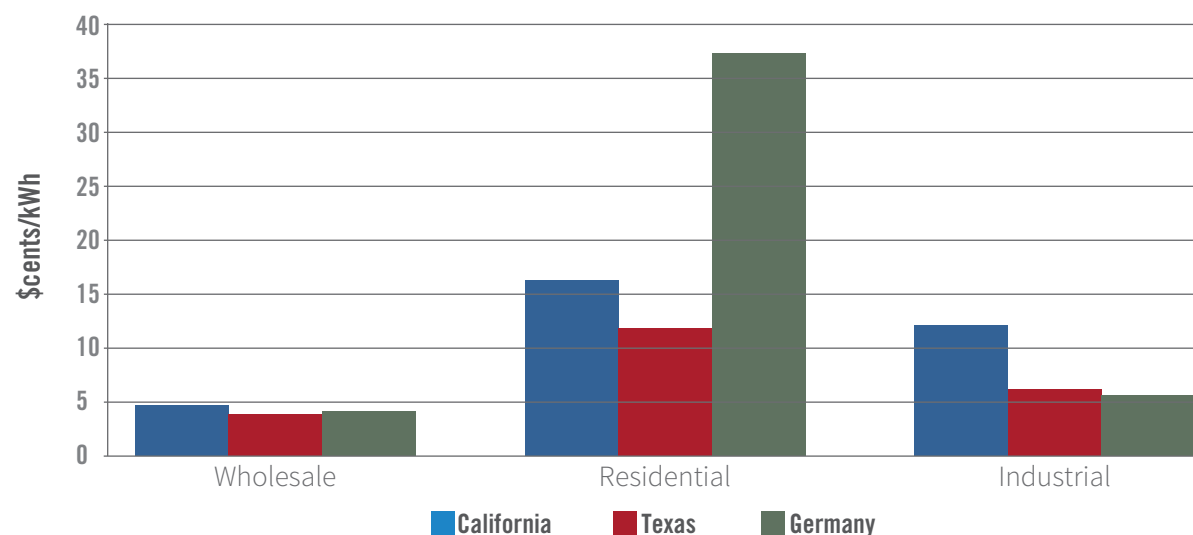
<sup>d</sup> See discussion *infra* Section VI.4.

<sup>e</sup> It should be noted that the definition of "major events" varies slightly across jurisdictions. All three jurisdictions exclude earthquakes, major storms, and similar natural disasters from their SAIDI reporting but differ slightly in the threshold requirements for such "major events." See Cal. Pub. Util. Comm'n, *Commission Order Instituting Investigation Into the Rates, Charges, Service and Practices of Pacific Gas & Electric Company*, Decision No. 96-09-045, Appendix A (Sept. 4, 1996), available at [http://docs.cpuc.ca.gov/published/FINAL\\_DECISION/5285.htm](http://docs.cpuc.ca.gov/published/FINAL_DECISION/5285.htm) (California); P.U.C. Subst. R. §25.52(c)(2)(D) (2012) (Texas); BUNDESNETZAGENTUR, *infra* note 25, at 41 (Germany).

<sup>f</sup> See discussion *infra* Section VI.2.

<sup>g</sup> This paper follows the Federal Power Act's definition of wholesale electricity as the "sale of electric energy to any person for resale" as distinguished from the retail sale of electric energy to end users. See 16 U.S.C. §824(d) (2012).

**Figure 8: 2014 Wholesale, Residential Retail, Industrial Retail Rates – California, Texas, and Germany**



Source: Steyer-Taylor Center; Data Provided by EIA, SNL Financial, ERCOT, & EPEX SPOT

The average wholesale price of electricity traded on Germany's day-ahead markets was 3.3 €cents/kWh (4.2 \$cents/kWh) in 2014.<sup>60</sup> Meanwhile, retail rates charged to residential consumers, including levies to finance Germany's renewable energy support scheme, averaged 29.1 €cents/kWh (37.2 \$cents/kWh), while non-exempt industrial customers paid 15.3 €cents/kWh (19.5 \$cents/kWh) on average.<sup>61</sup> In contrast, electricity-intensive German industrial customers, such as large-scale chemical, steel, and paper industries, that have been exempted from renewable energy levies, paid approximate average electricity rates of only 4.4 €cents/kWh (5.6 \$cents/kWh) (See Figure 8).<sup>62</sup> When viewed in their proper context, as discussed below, these numbers speak less to the cost of Germany's *Energiewende* than to broader, macroeconomic differences between the energy markets of Europe and the United States. They also reflect deliberate pricing choices made by German policymakers with serious implications for rates, especially in the residential context.<sup>h</sup>

### c. Job Creation

Proponents of the large-scale build-out of solar PV, onshore wind, and other renewables like to point to the positive employment impacts of renewable energy deployment. Indeed, a recent study suggests that solar PV has the potential to support as many as 1.42 full-time job-years

per GWh of generation, while wind can provide up to 0.26 full-time job-years per GWh.<sup>63</sup> By comparison, coal and natural gas are both estimated to provide about 0.1 full-time job-years per GWh of generation.<sup>64</sup> Relative to investment dollars, another study estimates that solar PV and onshore wind power create 9.5 and 9.8 full-time jobs, respectively, per \$1 million of investment.<sup>65</sup> For the same money, oil and natural gas are expected to deliver 3.7 jobs, while coal is expected to support 4.9 full-time jobs.<sup>66</sup>

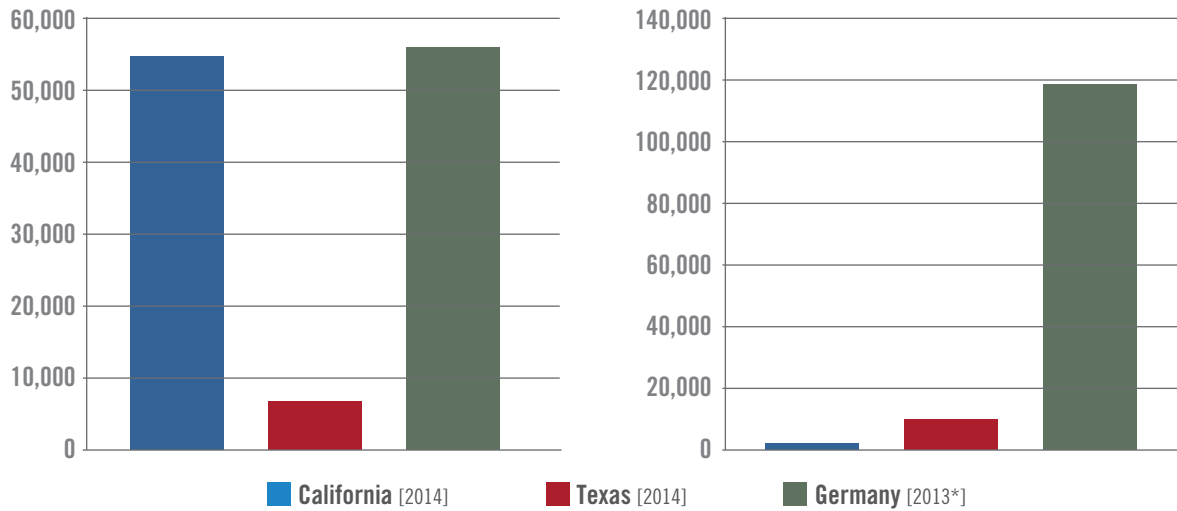
While the numbers above are based on theoretical modeling, the empirical evidence – albeit reported, in part, by interested parties – supports the positive employment effects induced by solar PV and onshore wind deployment. According to the Solar Foundation's Solar Census Report, California leads the United States in solar jobs, with nearly 55,000 workers reported for 2014 across the solar PV, solar heating, and concentrated solar power industries.<sup>67</sup> The American Wind Energy Association, meanwhile, estimates that wind energy, directly and indirectly, supported 2-3,000 California jobs in 2014.<sup>68</sup>

Reflecting Texas' strong onshore wind industry, the American Wind Energy Association estimates that wind energy employed 8-9,000 Texans during 2014.<sup>69</sup> The Solar Foundation reports nearly 7,000 Texans working for the solar industry in 2014.<sup>70</sup> Despite Texas' modest solar PV

<sup>h</sup> See discussion *infra* Section VI.5.



**Figures 9 & 10: Solar PV and Onshore Wind Jobs – California, Texas, and Germany**



\*2014 job data for Germany not yet released at the time of writing.

Source: Steyer-Taylor Center; Data Provided by EIA, SNL Financial, ERCOT, & EPEX SPOT

deployment numbers to date, most of these jobs appear to be supported by the solar PV industry.<sup>71</sup>

With 2014 job data yet to be released, Germany’s Ministry for Economic Affairs and Energy estimates 56,000 Germans were employed by the solar PV industry in 2013.<sup>72</sup> The onshore wind industry, meanwhile, is estimated to have supported 119,000 domestic jobs (See Figures 9 & 10).<sup>73</sup>

## V. Policy Drivers

California, Texas, and Germany have achieved their respective deployment numbers for solar PV and onshore wind power through a diverse mix of policies. The following sections survey the primary policy drivers in the three jurisdictions (*infra* 2.–4.). In the case of California and Texas, state-level policies are complemented by federal policies to promote the nationwide build-out of renewable energy infrastructure (*infra* 1.).

### 1. U.S. Federal Tax Support for Renewable Energy Deployment

Renewable energy deployment in both California and Texas relies heavily on federal tax incentives, such as tax credits and accelerated depreciation rates. Sections 48 and 25D of the Internal Revenue Code (IRC) award eligible solar PV assets investment tax credits (ITC) worth 30% of qualifying capital expenditures.<sup>74</sup> Under section 45

IRC, eligible onshore wind power assets earn an inflation-indexed production tax credit (PTC) for power produced and sold to the grid during the first 10 years of a facility’s operation.<sup>75</sup> The PTC was worth 2.3 \$cents/kWh at the end of 2014.<sup>76</sup> Federal tax credit support for solar, wind, and other renewables has been subject to frequent modifications, extensions, occasional lapses, and eventual renewals.<sup>77</sup> Most recently, the wind PTC was allowed to expire at the end of 2014 after a retroactive extension in December of that same year.<sup>78</sup> A possible renewal remains hotly contested. The solar ITC is facing a similar fate. The section 25D ITC for residential solar installations is scheduled to expire on January 1, 2017.<sup>79</sup> That same day the section 48 ITC for commercial solar installations is slated to phase down from 30% to 10%.<sup>80</sup> Besides tax credits, both solar and wind energy assets benefit from accelerated depreciation rates as five-year properties under the Modified Accelerated Cost Recovery System (MACRS),<sup>81</sup> allowing taxpayers to deduct the entire depreciation allowance of their renewable power asset in only five years rather than over the 20+ years of the asset’s useful life under default depreciation schedules.<sup>82</sup>

### 2. California’s Renewable Energy Policy

Since 2003, California has used a Renewable Portfolio Standard (RPS) to promote the build-out of solar PV, onshore wind, and other renewables. An RPS requires<sup>83</sup> electric utility companies to source a certain share of the

electricity they sell to end-users from solar, wind, and other renewable sources of energy.<sup>84</sup> Utilities prove compliance with these requirements through Renewable Energy Credits (RECs).<sup>85</sup> Eligible power plant operators receive one such REC for every megawatt hour (MWh) of electricity generated from renewable resources.<sup>86</sup> Independent power producers can sell these RECs to utilities in order to earn a premium on top of their income from power sales in the wholesale electricity market. As an alternative to buying RECs, utilities can also invest in their own renewable power generation assets to earn RECs for the electricity they produce. Whether utilities choose to earn their own RECs or purchase them from others, they eventually pass the associated costs on to their ratepayers.<sup>87</sup> The current version of California's RPS gradually increases the annual percentage of electricity to be sourced from renewables so that by December 31, 2020, 33% of the state's retail sales of electricity must come from renewable resources other than large hydropower facilities.<sup>88</sup> California has made significant progress toward meeting the 2020 target.<sup>89</sup> In January 2015, California Governor Jerry Brown announced a new renewables target of 50% by 2030.<sup>90</sup> The CPUC has current authority to implement this target as an expansion of the current RPS without further legislation for the state's IOUs.<sup>91</sup> In February 2015, a bill was introduced in the California Assembly to extend the 50% target to publicly owned electric utilities and address related matters.<sup>92</sup>

California uses four other noteworthy policy tools to help achieve its RPS targets. First, a market-based reverse-auction mechanism (RAM) aims to drive the development of 1,300 MW of system-side, distributed generation (DG) projects 3–20 MW in capacity through off-take agreements with California's three largest IOUs.<sup>93</sup> Second, a feed-in tariff (FIT) allows smaller renewable power generators up to 3 MW in capacity to execute a standard offer contract to sell their output to local utilities for a period of 10, 15, or 20 years.<sup>94</sup> FITs are two-pronged policy instruments for the promotion of renewables' large-scale deployment.<sup>95</sup> The "feed-in" element guarantees renewable electricity generators the right to connect to the power grid. The "tariff" element requires local utilities to purchase the power that these generators feed into the grid at above-market rates for an extended period of time.<sup>96</sup> Utilities then pass the excess, above-market cost of their tariff payments on

to their ratepayers, usually in the form of a levy or other surcharge. California's current FIT is capped at 750 MW with rates based on a renewable market adjusting tariff (ReMAT) mechanism designed to adjust the FIT price for periods according to market interest in order to either stimulate or curb demand.<sup>97</sup> Third, the California Solar Initiative (CSI) seeks to promote 1,940 MW of behind-the-meter, distributed solar PV capacity by offering incentives to customers of IOUs or public utilities with more than 75,000 customers.<sup>98</sup> Fourth and finally, California requires its utilities to offer net energy metering (NEM) for electricity customers with on-site generators of up to 1 MW from solar PV, onshore wind, and other renewable energy technologies with an overall program cap at 5% of aggregate customer peak demand.<sup>99</sup> In acknowledgment of the NEM program's significant progress, the California legislature has directed the CPUC to prepare a successor program to take effect on July 1, 2017, or upon reaching the 5% program cap, whichever comes first.<sup>100</sup>

### 3. Texas' Renewable Energy Policy

Texas has also used an RPS to promote the build-out of renewable power generation capacity.<sup>101</sup> Since its inception in 1999, Texas' RPS program has been expanded<sup>102</sup> to now require that the state attain 5.88 GW of installed generating capacity from RE technologies by January 1, 2015, and 10 GW by January 1, 2025, with the non-binding goal that 500 MW of RPS-eligible capacity installed after September 1, 2005, come from resources other than wind.<sup>103</sup> Strong wind deployment has allowed Texas to exceed both the 2015 and 2025 targets well ahead of schedule,<sup>104</sup> but deployment of non-wind capacity has lagged. Non-wind sources, like solar, typically have a higher market price in Texas and the voluntary goal set for them has not otherwise driven deployment.<sup>i</sup>

In order to ensure sufficient transmission infrastructure to deliver new renewable power capacity from remote, resource-rich parts of Texas to the state's load centers, the state legislature directed the PUCT to identify Competitive Renewable Energy Zones (CREZs) with favorable resource conditions and plan for transmission capacity to deliver renewable electricity generated in CREZs to customers in the most beneficial and cost-effective manner.<sup>105</sup> Development of transmission capacity was accelerated by

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i See discussion *infra* Section VI.4.



easing the regulatory burden on transmission developers. For instance, the legislature allowed the PUCT to disregard two key factors—the adequacy of existing service and the need for additional service—when considering an application for a certificate of public convenience and necessity for a transmission project intended to connect a CREZ to Texas load centers.<sup>106</sup> As of July 2014, 168 CREZ projects adding more than 3,500 miles of transmission lines had been completed at a total cost of approximately \$6.8 billion.<sup>107</sup> The CREZ program has been credited as instrumental in reducing wind energy curtailment in Texas from 17% in 2009 to 1% in 2013.<sup>108</sup>

#### 4. Germany's Renewable Energy Policy

Germany has provided continuous FIT support for solar PV, onshore wind, and other renewables since the *Stromeinspeise-Gesetz* (Electricity Feed-in Law) of 1990.<sup>109</sup> With feed-in rates for solar and wind originally pegged at 90% of retail electricity rates, Germany's first FIT delivered only limited renewable energy deployment.<sup>110</sup> It was not until the *Erneuerbare-Energien-Gesetz* (Renewable Energy Sources Law) of 2000 decoupled feed-in rates for renewables from retail rates that Germany's renewable energy boom began. Since 2000, Germany's FIT rates have been calculated based on the respective generation costs of eligible renewable energy technologies, aiming to provide developers and investors with return rates of approximately 8%.<sup>111</sup> All FIT rates have built-in, technology-specific annual “degression rates” that reduce the tariff by a set percentage every year in an attempt to anticipate and account for technology learning and cost improvements. In addition, the German parliament has amended the Renewable Energy Sources Law on several occasions to reduce FIT rates beyond their standard annual degression rates to keep up with greater-than-expected reductions in the price of solar panels and other hardware.<sup>112</sup> Other noteworthy modifications include incentives for renewable power generators to sell their electricity in the open market instead of under the FIT,<sup>113</sup> the transition to dynamic tariff degression rates that automatically adjust upward or downward according to the tariff's deployment success,<sup>114</sup> and the introduction of a cap for FIT support for solar PV at 52,000 MW of installed capacity.<sup>115</sup>

Unlike California and Texas, Germany does not use an RPS to help promote the large-scale deployment of renewable energy but, instead, uses aspirational targets for the share of renewables in the German electricity mix. To date, all of

these targets have been met well ahead of schedule as the goal of 12.5% by 2010, set in 2004, was achieved three years early in 2007, while the goal of 20% by 2020 was reached nine years early in 2011.<sup>116</sup> It remains to be seen whether the same trend will hold true for the *Energiewende's* extremely ambitious goal of meeting 80% of Germany's electricity demand with renewables by 2050.

## VI. Comparative Insights and Best Practices

Our analysis of publicly available market data for California, Texas, and Germany, review of the pertinent literature, and input from expert stakeholders has produced a range of comparative insights. We here focus on some of the most prominent and controversial themes of the renewable energy debate, including the critical role of soft costs (*infra 1.*), the relationship between intermittent renewables and grid stability (*infra 2.*), competing approaches to balancing intermittency (*infra 3.*), the importance of policy diversity for a mixed portfolio of renewables (*infra 4.*), and the implications of electricity price differentials between regions (*infra 5.*). In the process, we contextualize, challenge, and refute some of the criticisms and misconceptions related to the large-scale deployment of solar PV, onshore wind, and other renewables – on both sides of the Atlantic.

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“Germany happens to be the wrong place for solar, but they did it.”

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### 1. Favorable Treatment of Soft-Cost Factors Translates to Hard Savings

Germany's LCOE numbers<sup>j</sup> for solar PV pose a puzzling question: How can a country with significantly poorer renewable resource endowment post similar, if not better LCOE values than California and Texas, which both feature solar radiation levels almost twice as high as Germany? Or, as one expert put it: “Germany happens to be the wrong place for solar, but they did it.”<sup>118</sup> How do German solar developers manage to produce electricity at similar cost levels to their California and Texas counterparts – despite little more than half the sunshine?

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j See discussion *supra* Section II.



**TABLE 1: Renewable Energy Policy Drivers**

Jurisdiction	Policy Driver	Mandate / Goal / Cap
U.S. Federal	Investment tax credit (solar) –Residential –Commercial	Expires 1/1/2017 Drops to 10% 1/1/2017
	Production tax credit (wind)	Expired 12/31/2014
	Accelerated depreciation	Permanent
California	Governor’s renewables target <sup>117</sup>	50% by 2030 target
	Renewable portfolio standard	33% by 2020 mandate
	Reverse auction mechanism	1,299 MW cap
	Feed-in tariff	750 MW cap
	California solar initiative	1,940 MW by 2016 goal
Texas	Net energy metering	5% of peak load cap
	Renewable portfolio standard	10,000 MW by 2025 mandate 500 MW non-wind goal
Germany	Competitive renewable energy zones	
	Feed-in tariffs	80% by 2050 goal 52,000 MW solar cap

At a glance, the U.S.-Chinese solar trade dispute and the tariffs imposed on Chinese solar panels since 2012 suggest themselves as a possible explanation for the surprising similarity in LCOE numbers on both sides of the Atlantic.<sup>119</sup> Closer scrutiny, however, urges caution so as not to overemphasize the effect of these tariffs on the transatlantic LCOE comparison – for the following reasons: First, the European Union quickly followed the U.S. example and began imposing its own tariffs on Chinese solar panels midway through 2013, eventually followed by an agreement between both setting minimum prices for Chinese solar panel imports.<sup>120</sup> Second, only 31% of solar panels installed in the United States in 2013 were imported from China.<sup>121</sup> Third, and most importantly, continuous cost improvements in manufacturing across the globe have reduced the share of solar panels – regardless of their origin – in overall system costs to well below 50%.<sup>122</sup>

With the cost of solar panels and other hardware accounting for an ever smaller share of overall system costs, the surprising similarity in solar PV LCOE values among California, Texas, and Germany points toward “soft costs”, such as the cost of financing, permitting, installation, and grid access, as critical drivers of the observed LCOE numbers. Recent analysis suggests that favorable treatment of these and other soft-cost factors has allowed the renewable

energy policies of some countries to deliver up to four times the average deployment of other countries, despite offering only half the financial incentives.<sup>123</sup> The same dynamics would help explain why Germany’s LCOE numbers for solar PV are similar to those of California and Texas – despite the country’s considerably poorer solar resource quality. Thus, financing costs for solar PV projects in Germany are reported to range from 4.4% to 4.8%<sup>124</sup> compared to 9.6% in the United States.<sup>125</sup> And the transatlantic gap in cost of capital grows even wider when factoring in the current U.S. reliance on federal tax incentives to promote the build-out of solar, wind, and other renewables. The need for hefty tax bills in order to benefit from these tax breaks limits the pool of eligible investors to about two dozen banks and other highly profitable firms who can use a developer’s tax benefits to offset tax liabilities from other sources.<sup>126</sup> These “tax equity investors” use their exclusivity to exact high rates of return for their investment in renewable energy,<sup>127</sup> reportedly raising the cost of financing by up to 800 basis points compared to commercial debt and adding up to \$40 per MWh to the cost of generating renewable electricity.<sup>128</sup> These financing charges alone could raise the production costs for renewable electricity above the average wholesale rates of states like Texas (38 \$/MWh).<sup>k</sup> In contrast, direct financial support for renewables through Germany’s FIT has invited well over one hundred institutional and thousands

k See discussion *supra* Section IV.2.b.



of retail investors to help finance the build-out of solar PV, onshore wind, and other renewables, offering a compelling explanation for the significantly lower financing charges observed in Germany.<sup>129</sup>

The U.S. solar industry, meanwhile, has criticized cost increases of up to \$2,500 for residential solar PV systems due to Balkanized, often outdated local zoning and permitting processes.<sup>130</sup> A recent study offers empirical support for the industry's criticism, finding that permitting, installation, and other soft costs, excluding financing, add up to 23% to the overall cost of residential solar PV systems.<sup>131</sup> Not surprisingly, the U.S. solar industry praises Germany for virtually eliminating permitting for basic residential solar installations helping drive installed costs down by up to 40% compared to the United States.<sup>132</sup> One expert stakeholder suggested that this cost advantage may also be the result of Germany's higher population density and the country's more qualified workforce allowing German installers to "hit three houses in a row with much less time spent on German roofs than U.S. roofs."<sup>133</sup>

## 2. High Penetration Rates of Intermittent Renewables Need Not Affect Grid Stability

Critics of the large-scale build-out of solar and wind power in Germany and elsewhere often claim that the intermittent output profiles of these renewable resources jeopardize the stability and reliability of the electrical grid. According to one commentator, "[w]hen renewables supply 20 to 30 percent of all electricity, many utility-energy engineers predict, the system will no longer be able to balance supply and demand."<sup>134</sup> A look at Germany's SAIDI numbers casts serious doubt on such warnings.

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"There's a perception that if we go to higher renewables the grid might collapse. The German grid shows that's not the case."

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From 2006 to 2013, Germany tripled the amount of electricity generated from solar and wind to a market share of 26%,<sup>135</sup> while managing to *reduce* average annual outage

times in its grid from an already impressive 22 minutes to just 15 minutes.<sup>1</sup> California, too, actually managed to lower average annual outage times in its grid between 2006 and 2013 from over 100 minutes to under 90 minutes, while more than tripling the amount of electricity produced from solar PV and onshore wind to a joint market share of 8%.<sup>136</sup> Texas, on the other hand, experienced a 39% increase in average outage times, from 92 minutes in 2006 to 128 minutes in 2013, as ERCOT ramped up its wind-generated electricity six-fold to a market share of 10%.<sup>137</sup> In the words of one expert stakeholder: "There's a perception that if we go to higher renewables the grid might collapse. The German grid shows that's not the case"<sup>138</sup> – as does California's grid, at least for now. And Texas, with a massive increase in wind generation, seems to have managed outage risk in a reasonable fashion to date. Several recent studies confirm our observation that greater penetration of intermittent renewables may require greater grid management efforts but need not come at the expense of grid stability.<sup>139</sup>

## 3. Regulatory Approaches and Market Solutions to Balancing Output Intermittency

Germany's impressive grid stability statistics should not be misconstrued as a sign that an electrical grid with a significant share of renewable energy is easy to operate. Indeed, Tennet TSO, Germany's second-largest grid operator reports a near fivefold increase in its requests to plant operators to adjust their output to maintain grid stability from 209 requests in 2010 to 1,009 requests in 2013.<sup>140</sup> Analysts have long acknowledged the need for fast-ramping, easy-to-dispatch power to keep the grid in balance when power production from solar, wind, and other non-dispatchable, intermittent renewable generation suddenly drops off.<sup>141</sup> We here use the term "intermittency" to refer to output fluctuations both as the result of cloud coverage, wind lulls, or similar, short-term meteorological conditions and as the growing challenge posed by diurnal cycles where large amounts of solar power capacity go offline upon sunset and require replacement with fast-ramping, back-up capacity, as illustrated by California's highly publicized "duck chart".<sup>142</sup>

Both California and Germany have recently witnessed innovative approaches to managing the intermittency of non-dispatchable renewables. In late 2013, the CPUC used its rulemaking authority under Assembly Bill 2514 to require

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<sup>1</sup> See discussion *supra* Sections IV.1, IV.2.a.

California's IOUs to procure a total of 1,325 MW of grid-level energy storage by 2020.<sup>143</sup> Other electricity providers were required to procure storage capacity worth 1% of their annual peak load.<sup>144</sup> The first of its kind in the United States, California's energy storage bill is a building block in the state's transition to renewable energy.<sup>145</sup> In contrast to California's initial regulatory mandate, Germany has relied on its electricity markets to deliver a solution to the need for balancing the intermittent output of the country's growing fleet of solar and wind power generators. As the share of intermittent renewables continues to increase, Germany's balancing market has become ever more important, to the point where generators today can earn well over \$15,000 for providing a single MW of fast-ramping balancing capacity for one hour in the weekly balancing market auctions.<sup>146</sup> With the balancing market several orders of magnitude more lucrative than the wholesale electricity market,<sup>m</sup> many have sought to enter or increase their presence, including Germany's incumbent utilities and, remarkably, some renewable energy entrepreneurs.<sup>147</sup> Perhaps the most notable, Next Kraftwerke, has combined 570 MW of solar, wind, hydro, and biomass-powered cogeneration capacity to create a virtual power plant that bids, among others, over 170 MW of fast-ramping, partly instantaneous backup capacity into the German balancing market.<sup>148</sup> In the same vein, incumbent utilities have begun to retrofit their coal-fired power plants to allow for faster ramping in response to load changes.<sup>149</sup> Entrepreneurial innovation and greater competition among suppliers offer an explanation why the aggregate cost of Germany's grid management measures has gone down by 25% from 2009 to 2012<sup>150</sup> – despite the dramatic increase in balancing interventions from grid operators. Germany's innovative and cost-effective grid management practices have helped maintain the country's high standards of grid stability – exceeding that of California or Texas – while integrating ever-higher shares of intermittent renewables.

#### 4. The Importance of Policy Nuance and Diversity for a Mixed Renewables Portfolio

The energy policy literature has long argued that a mixed portfolio of various renewable energy technologies requires

diverse and tailored policy support to address the specific needs of solar PV, onshore wind, and other renewables.<sup>151</sup> Mindful of the considerable differences in maturity and cost across renewable energy technologies, the International Energy Agency calls on policymakers “to tailor policies and incentives to bring forward the specific technologies required rather than using a technology-neutral approach.”<sup>152</sup> The current analysis, albeit limited to a subset of two technologies – solar PV and onshore wind – provides empirical support for these claims.

California and Germany have achieved significant deployment of both solar PV and onshore wind, despite critical differences between the two technologies, including LCOE numbers that have been over 50% higher for solar PV than for onshore wind.<sup>n</sup> California has managed to promote the simultaneous build-out of both technologies through a suite of diverse policy instruments. The state's RPS does not distinguish between power generated from solar, wind, or any other renewable resource, awarding one REC each per MWh of electricity generated from eligible renewables.<sup>153</sup> Such a technology- and scale-neutral policy instrument is likely to create a market primarily, if not exclusively, for the then-current least cost renewable energy technology at utility-scale.<sup>154</sup> Mindful of these dynamics, California has flanked its RPS with a suite of more tailored, complementary policies. Some of these are aimed at specific technologies and applications, such as the CSI promoting behind-the-meter deployment of solar PV, while others offer support for small-scale (NEM, FIT) or medium-scale (RAM) generators across a range of renewable energy technologies.<sup>o</sup> The result of this policy potpourri is a diverse portfolio of renewables in California's electricity mix, including but not limited to solar PV and onshore wind.<sup>p</sup>

At a glance, Germany may appear to employ a less tailored policy approach than California to promote renewables. After all, most reports on German renewable energy policy, including our own,<sup>q</sup> seem to reduce the country's approach to a single policy – the feed-in tariff. In reality, it would be more appropriate to use the plural term “feed-in tariffs” as Germany's Renewable Energy Sources Law establishes some thirty different feed-in tariffs custom-tailored to address the needs of over ten distinct renewable energy technologies and

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m See discussion *supra* Section IV.2.b.

n See discussion *supra* Section II.

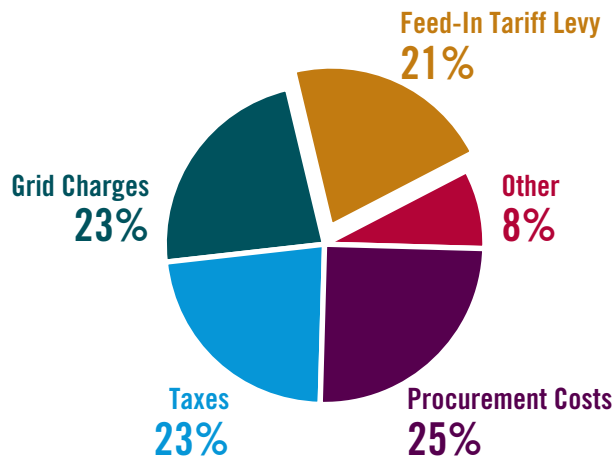
o See discussion *supra* Section V.2.

p See discussion *supra* Section IV.1.

q See discussion *supra* Section V.4.



**Figure 11: Drivers of Germany’s 2014 Residential Electricity Rates**



Source: Steyer-Taylor Center; Data Provided by BDEW

applications while also accounting for differences in size, location, etc.<sup>155</sup> With such policy nuance and diversity it is hardly surprising that Germany’s *Energiewende* has managed to promote the simultaneous build-out of solar PV and onshore wind, among other renewables.<sup>r</sup>

Compared to both California and Germany, Texas uses a relatively straightforward, less nuanced policy approach to promote solar PV and onshore wind. The Texas RPS is, at its core, as technology-neutral as the California RPS, requiring only that 10,000 MW of renewable power generation capacity be deployed by 2020.<sup>s</sup> In keeping with the literature’s tenet that technology-neutral policies tend to promote primarily the least-cost technologies,<sup>156</sup> the Texas RPS, supported by the CREZ program that has stimulated significant transmission development, has been highly successful at promoting onshore wind but has driven very little deployment of more costly solar PV capacity.<sup>t</sup> In 2005, the Texas legislature amended the state RPS to include a goal of 500 MW of renewable generation capacity other than wind, offering a credit multiplier of 2 RECs for every MWh of electricity from non-wind renewables.<sup>u</sup> Even so, solar PV deployment has continued to lag suggesting that this non-binding goal of 500 MW has been insufficient to create the necessary market pull. It is likely that the credit multiplier may still not have offered enough financial

support to cover solar PV’s LCOE in Texas. The few places in Texas with significant solar PV deployment have used tailored policies, such as Austin’s value-of-solar tariff and NEM program<sup>157</sup> or San Antonio’s solar rebate program.<sup>158</sup> In light of the similarly strong solar resources in California and Texas, these observations suggest that the slower, statewide build-out of solar PV in Texas compared to California (and even resource-poor Germany) may well be the result of insufficiently diverse and tailored policy support.

## 5. Putting Electricity Costs in Perspective

Perhaps the single most frequent point of criticism regarding the German *Energiewende* relates to its impact on electricity prices.<sup>159</sup> Indeed, German residential customers pay more than twice as much for their electricity as California residents and three times as much as their Texas counterparts.<sup>v</sup> These impressive price differentials only tell half the story, however, and warrant clarification and contextualization in multiple respects.

First, only a modest portion of the 20-plus \$cents/kWh difference between Germany’s residential retail electricity prices and those in California and Texas is due to costs imposed by the German commitment to renewables. In 2014, the levy to finance the above-market rates paid to renewable generators under Germany’s FIT accounted for 8.0 \$cents/kWh or 21% of average residential retail rates.<sup>160</sup> As such, the FIT levy was only the fourth largest driver of residential power pricing, behind energy procurement costs (25%), applicable taxes (23%) and grid-related charges (23%) (See Figure 11).<sup>161</sup> Germany’s energy procurement costs are driven, in large part, by rising natural gas prices in Europe where cheaper U.S. gas is not available. From 2006 to 2013, prices for natural gas at the main trading hub in Germany increased by more than a third from 7.85 \$/MBTU to 10.72 \$/MBTU, while prices at the U.S. benchmark Henry Hub decreased by 45% from 6.76 \$/MBTU to 3.71 \$/MBTU as significant new American production of natural gas occurred with the advent of large-scale hydraulic fracturing of shale formations.<sup>162</sup>

Second, a significant portion of Germany’s FIT levy stems from “legacy costs” incurred in the early stages of the country’s renewable energy build-out when the tariff for solar PV, for example, exceeded 60 \$cents/kWh in the early 2000s.<sup>163</sup> And with a FIT duration of 20 years, these costs will

r See discussion *supra* Section IV.1.

s See discussion *supra* Section V.3.

t See discussion *supra* Section IV.1.

u See discussion *supra* Section V.3.

v See discussion *supra* Section IV.2.b.

be with German ratepayers for many years to come. These legacy costs were further increased when, due to the FIT’s inability to keep up with plummeting prices for solar panels, new capacity installations reached record highs in 2010 and 2011 – at elevated and locked-in tariff levels.<sup>164</sup> One expert stakeholder reminded us at our Stanford workshop that these plummeting prices were, in part, the result of German deployment bringing down the cost of solar worldwide.<sup>165</sup> After all, Germany’s strong policy support is credited with driving global demand for solar PV equipment that supported the build-out of the vast Chinese manufacturing capacities whose resulting oversupply helped drive down solar PV prices.<sup>166</sup> Another stakeholder went even further stating that “[w]e owe a debt of gratitude to Germany to help get those economies of scale up for solar.”<sup>167</sup>

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“We owe a debt of gratitude to Germany to help get those economies of scale up for solar.”

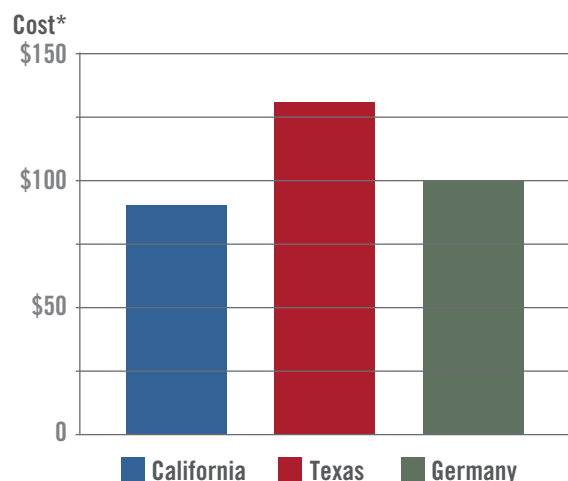
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Third, the German parliament deliberately chose to impose most of the financial burden caused by its FIT on residential, rather than industrial ratepayers, in order to preserve the country’s international competitiveness. To this end, the Renewable Energy Sources Law exempts well over 2,000 electricity-intensive industrial customers from part, if not all, of the FIT levy.<sup>168</sup> Despite using 25% of Germany’s electricity, these exempt companies pay only 2% of the overall cost of the FIT levy.<sup>169</sup> The international competitiveness of exempt industrial ratepayers is further aided by the impact of renewables on the German wholesale market’s “merit order”, which determines the order of dispatch for power plants, usually going from less to more expensive. Financed through market-independent FIT payments and enjoying statutory dispatch priority, the growing share of renewable power generators continues to push older, higher-cost power producers out of the market thereby helping to reduce wholesale electricity prices by over 50% from 2008 to 2013.<sup>170</sup> Together, these dynamics offer an explanation why exempt industrial customers in Germany pay significantly lower electricity rates than their California counterparts and only slightly more than industrial ratepayers in Texas.<sup>w</sup>

w See discussion *supra* Section IV.2.b.

x See discussion *supra* Section IV.2.b.

**Figure 12: Average Monthly Household Electricity Bills**



\*Based on 2014 retail electricity rates and historic monthly average consumption data.

Fourth, the significant increase in retail electricity prices for residential customers that has accompanied the *Energiewende* was a conscious policy choice in order to send powerful price signals to incentivize energy efficiency.<sup>171</sup> Germany’s National Action Plan on Energy Efficiency seeks to reduce primary energy consumption 20% by 2020 and 50% by 2050, compared to 2008 levels.<sup>172</sup> Following a gradual decline in recent years, German households consume under 260 kWh per month on average<sup>173</sup> – less than half as much as the average California household (560 kWh/month) and well below a quarter of the electricity consumed by the average Texas household (1,170 kWh/month).<sup>174</sup> Based on 2014 electricity prices,<sup>x</sup> these consumption numbers translate to average monthly household electricity bills of approximately \$100 for Germany, \$90 in California, and \$130 in Texas. It appears, therefore, as though the price signals embedded in Germany’s rising electricity rates are having the intended effect of promoting energy efficiency while also helping to keep residential electricity bills affordable (See Figure 12).

Fifth, any comparison of the impact of renewable energy policy on electricity rates in the United States and Germany should keep in mind that a principal driver of U.S. renewables deployment – federal tax incentives – is funded not by ratepayers in the handful of states where renewable energy development has been substantial, but, instead, by a much larger set of taxpayers coast to coast. While not as



high as Germany's FIT levy, assigning the cost of federal tax credits and accelerated depreciation rates to those U.S. ratepayers with significant renewable energy shares in their electricity mix would lead to a noticeable increase in their electricity rates (although this is not a change we recommend).

The above clarifications do not seek to deny the fact that electricity prices in Germany are significantly higher than in the United States, nor that the price differential is, in part, the result of costly mistakes made by German policymakers, such as when they failed to adjust the FIT downward along with tumbling hardware prices in 2010. But understanding some underlying dynamics reminds us that Germany's FIT levy is but one factor among many that make up Germany's cost differential with California and Texas, many of which reflect careful – and some not so careful – policy choices. In the words of one expert stakeholder reflecting on the Germany situation: “At a high level, in spite of program design that could've been done better, [there is] a lot more good than bad in that story.”<sup>9175</sup>

## VII. Conclusion and Outlook

The preceding analysis compares the solar PV and onshore wind deployment experiences and policy approaches of California, Texas, and Germany to gain insights into what has worked well – and what hasn't. In the process, we contextualize and clarify some of the most prominent (and controversial) themes in the transatlantic renewables debate, including soft costs, grid stability, intermittency, policy tailoring, and electricity costs. Notwithstanding the visibility and importance of these themes, they represent but a modest subset of the kaleidoscope of factors to consider for successful deployment and integration of solar PV, onshore wind, and other renewables. We hope that our work will inspire future research to include other jurisdictions, technologies, and policy issues, such as the critical question of the *Energiewende's* overall impact on Germany's greenhouse gas emissions. And we hope that this research will find its way into thoughtful policy-making and market mechanisms on both sides of the Atlantic.



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## Endnotes

- <sup>1</sup> See, e.g., Barack Obama, President of the United States, Remarks by the President in [the] State of the Union Address (Jan. 25, 2011), <http://www.whitehouse.gov/the-press-office/2011/01/25/remarks-president-state-union-address> (referencing “the promise of renewable energy”); Barack Obama, President of the United States, State of the Union Address (Jan. 24, 2012), available at <http://www.whitehouse.gov/the-press-office/2012/01/24/remarks-president-state-union-address> (“I will not walk away from the promise of clean energy... I will not cede the wind or solar or battery industry to China or Germany because we refuse to make the same commitment here.”).
- <sup>2</sup> *Id.*
- <sup>3</sup> See John Pang, et al., *Germany’s Energiewende*, 152 NO. 11 PUB. UTIL. FORT. 14, 15 (2014) (citing to German power market data for the first three quarters of 2014). See also AGORA ENERGIEWENDE, *The Energiewende in the Power Sector: State of Affairs 2014*, at 12 (2015) (pegging the share of renewables in Germany’s 2014 domestic electricity consumption at 27.3%).
- <sup>4</sup> See Kenneth Bossong, *U.S. Renewable Electricity Generation Hits 14.3 Percent*, RENEWABLE ENERGY WORLD (Aug. 27, 2014), <http://www.renewableenergyworld.com/rea/news/article/2014/08/us-renewable-electrical-generation-hits-14-3-percent> (citing to Energy Information Administration data for the first two quarters of 2014).
- <sup>5</sup> See, e.g., Dagmar Dehmer, *The German Energiewende: The First Year*, 26 ELEC. J. 71 (2013).
- <sup>6</sup> Pang, et al., *supra* note 3, at 15.
- <sup>7</sup> Justin Gillis, *Sun and Wind Alter Global Landscape, Leaving Utilities Behind*, N.Y. TIMES, Sept. 14, 2014, at A1, available at [http://www.nytimes.com/2014/09/14/science/earth/sun-and-wind-alter-german-landscape-leaving-utilities-behind.html?\\_r=1](http://www.nytimes.com/2014/09/14/science/earth/sun-and-wind-alter-german-landscape-leaving-utilities-behind.html?_r=1).
- <sup>8</sup> Melissa Eddy & Stanley Reed, *Germany’s Effort at Clean Energy Proves Complex*, N.Y. TIMES, Sept. 19, 2013, at A6, available at [http://www.nytimes.com/2013/09/19/world/europe/germanys-effort-at-clean-energy-proves-complex.html?pagewanted%3Dall&\\_r=0&pagewanted=print](http://www.nytimes.com/2013/09/19/world/europe/germanys-effort-at-clean-energy-proves-complex.html?pagewanted%3Dall&_r=0&pagewanted=print).
- <sup>9</sup> On file with the authors.
- <sup>10</sup> On file with the authors.
- <sup>11</sup> See Lincoln L. Davies, *Power Forward: The Argument for a National RPS*, 42 CONN. L. REV. 1340, 1341 (2010)
- <sup>12</sup> See U.S. Census Bureau, *California QuickFacts*, CENSUS.GOV, <http://quickfacts.census.gov/qfd/states/06000.html> (last visited July 25, 2015).
- <sup>13</sup> See U.S. Census Bureau, *Texas QuickFacts*, CENSUS.GOV, <http://quickfacts.census.gov/qfd/states/48000.html> (last visited July 27, 2015).
- <sup>14</sup> See Destatis Statistisches Bundesamt, *State & Society – Population*, DESTATIS.DE, [https://www.destatis.de/DE/ZahlenFakten/GesellschaftStaat/Bevoelkerung/Bevoelkerungsstand/Tabellen/Zensus\\_Geschlecht\\_Staatsangehoerigkeit.html](https://www.destatis.de/DE/ZahlenFakten/GesellschaftStaat/Bevoelkerung/Bevoelkerungsstand/Tabellen/Zensus_Geschlecht_Staatsangehoerigkeit.html) (last visited July 25, 2015).
- <sup>15</sup> See The World Bank, *GDP Ranking*, WORLDBANK.ORG, <http://data.worldbank.org/data-catalog/GDP-ranking-table> (last visited July 25, 2015).
- <sup>16</sup> See U.S. Bureau of Econ. Analysis, *Table 4. Current Dollar GDP By State, 2011–2014* BEA.GOV, [http://www.bea.gov/newsreleases/regional/gdp\\_state/2015/xls/gsp0615.xlsx](http://www.bea.gov/newsreleases/regional/gdp_state/2015/xls/gsp0615.xlsx) (last visited Aug. 13, 2015). State GDP data reflect advance statistics for calendar year 2014. *Id.*
- <sup>17</sup> See U.S. Energy Info. Admin, *Texas State Energy Profile*, EIA.GOV, <http://www.eia.gov/state/print.cfm?sid=TX> (last visited July 26, 2015).
- <sup>18</sup> See NAT’L RENEWABLE ENERGY LAB., *Solar Summaries* (2014), available at <http://www.nrel.gov/gis/docs/SolarSummaries.xlsx>.



- <sup>19</sup> See Fraunhofer ISE, *Renewable Energie Data – Data and Facts About Photovoltaics*, FRAUNHOFER.DE, <http://www.ise.fraunhofer.de/en/renewable-energy-data/data-and-facts-about-pv> (last visited July 25, 2015).
- <sup>20</sup> KRISTEN ARDANI & ROBERT MARGOLIS, NAT'L RENEWABLE ENERGY LAB., *2010 Solar Technologies Market Report* 53 (2011), available at <http://www.nrel.gov/docs/fy12osti/51847.pdf>.
- <sup>21</sup> See CHRISTOPH KOST ET AL., FRAUNHOFER ISE, *Stromgestehungskosten Erneuerbare Energien* 3 (2013), available at <http://www.ise.fraunhofer.de/de/veroeffentlichungen/veroeffentlichungen-pdf-dateien/studien-und-konzeptpapiere/studie-stromgestehungskosten-erneuerbare-energien.pdf> (Germany); LAZARD, *Lazard's Levelized Cost of Energy Analysis – Version 7.0*, at 7 (2013), available at [http://gallery.mailchimp.com/ce17780900c3d223633ecfa59/files/Lazard\\_Levelized\\_Cost\\_of\\_Energy\\_v7.0.1.pdf](http://gallery.mailchimp.com/ce17780900c3d223633ecfa59/files/Lazard_Levelized_Cost_of_Energy_v7.0.1.pdf) (California & Texas).
- <sup>22</sup> See U.S. Dep't of Energy, *WINDExchange: California Wind Resource Map and Wind Potential Capacity*, ENERGY.GOV, [http://apps2.eere.energy.gov/wind/windexchange/wind\\_resource\\_maps.asp?stateab=ca](http://apps2.eere.energy.gov/wind/windexchange/wind_resource_maps.asp?stateab=ca) (last visited July 25, 2015) (California); U.S. Dep't of Energy, *WINDExchange: Texas Wind Resource Map and Wind Potential Capacity*, ENERGY.GOV, [http://apps2.eere.energy.gov/wind/windexchange/wind\\_resource\\_maps.asp?stateab=tx](http://apps2.eere.energy.gov/wind/windexchange/wind_resource_maps.asp?stateab=tx) (last visited July 25, 2015) (Texas); KOST ET AL., *supra* note 21, at 13 (Germany).
- <sup>23</sup> See KOST ET AL., *supra* note 21, at 3 (Germany); LAZARD, *supra* note 21, at 7 (California & Texas).
- <sup>24</sup> See T. Brandt, *Liberalisation, Privatisation and Regulation in the German Electricity Sector* 2 (2006), available at [www.boeckler.de/pdf/wsi\\_pj\\_piq\\_sekstrom.pdf](http://www.boeckler.de/pdf/wsi_pj_piq_sekstrom.pdf). Even though directive 96/92/EC required merely “legal unbundling”, three out of today's TSOs opted for the more restrictive “ownership unbundling.”
- <sup>25</sup> See BUNDESNETZAGENTUR, *Monitoringreport 2013*, at 25 (2014), available at [http://www.bundesnetzagentur.de/SharedDocs/Downloads/EN/BNetzA/PressSection/ReportsPublications/2013/MonitoringReport2013.pdf?jsessionid=F25CF2F327D1B6F4193F18A510723CCD?\\_\\_blob=publicationFile&v=11](http://www.bundesnetzagentur.de/SharedDocs/Downloads/EN/BNetzA/PressSection/ReportsPublications/2013/MonitoringReport2013.pdf?jsessionid=F25CF2F327D1B6F4193F18A510723CCD?__blob=publicationFile&v=11).
- <sup>26</sup> See David Spence & Darren Bush, *Why Does ERCOT Have Only One Regulator?*, in *ELECTRICITY RESTRUCTURING: THE TEXAS STORY* 9, 11 (L. Lynne Kiesling & Andrew N. Kleit eds., 2009). See also *ERCOT, Quick Facts* 1 (2015) [hereinafter *ERCOT Quick Facts*], available at [http://www.ercot.com/content/news/presentations/2015/ERCOT\\_Quick\\_Facts\\_12715.pdf](http://www.ercot.com/content/news/presentations/2015/ERCOT_Quick_Facts_12715.pdf).
- <sup>27</sup> See Lorenzo Kristov & Stephen Keehn, *From the Brink of Abyss to a Green, Clean, and Smart Future: The Evolution of California's Electricity Market*, in *EVOLUTION OF GLOBAL ELECTRICITY MARKETS: NEW PARADIGMS, NEW CHALLENGES, NEW APPROACHES* 297, 299 (Fereidoon P. Sioshansi ed., 2013).
- <sup>28</sup> See Cal. Energy Comm'n, *ENERGY MAPS OF CALIFORNIA*, CA.GOV, [http://www.energy.ca.gov/maps/infrastructure/transmission\\_lines.html](http://www.energy.ca.gov/maps/infrastructure/transmission_lines.html) (last visited July 25, 2015).
- <sup>29</sup> See FED. MINISTRY FOR ECON. AFFAIRS & ENERGY, *Zweiter Monitoring-Bericht: „Energie der Zukunft“ / Second Monitoring Report: “Energy of the Future”* 53 (2014), available at <http://www.bmwi.de/BMWi/Redaktion/PDF/Publikationen/zweiter-monitoring-bericht-energie-der-zukunft,property=pdf,bereich=bmwi2012,sprache=de,rwb=true.pdf> (Germany); FED. ENERGY REGULATORY COMM'N, *Energy Primer: A Handbook of Energy Market Basics* 79 (2012), available at <http://www.ferc.gov/market-oversight/guide/energy-primer.pdf> (California); Steven L. Puller, *Competitive Performance of the ERCOT Wholesale Market*, in *ELECTRICITY RESTRUCTURING: THE TEXAS STORY* 138, 140 (L. Lynne Kiesling & Andrew N. Kleit eds., 2009) (Texas).
- <sup>30</sup> See CAISO, *2013 Annual Report on Market Issues & Performance* 41 (2014), available at <http://www.caiso.com/Documents/2013AnnualReport-MarketIssue-Performance.pdf>.
- <sup>31</sup> See Puller, *supra* note 29, at 138–39.
- <sup>32</sup> See FED. MINISTRY FOR ECON. AFFAIRS & ENERGY, *supra* note 29, at 53.
- <sup>33</sup> See FED. ENERGY REGULATORY COMM'N, *Texas Electric Market: Overview and Focal Points* 1 (2011), available at <http://www.ferc.gov/market-oversight/mkt-electric/texas/2011/08-2011-elec-tx-archive.pdf> (Texas); FED. ENERGY REGULATORY COMM'N, *supra* note 29, at 79 (2012) (California); FED. MINISTRY FOR ECON.AFFAIRS & ENERGY, *supra* note 29, at 97.

- <sup>34</sup> See News Release, ERCOT, *ERCOT Launches Improved Wholesale Market Design* (Dec. 1, 2010), available at [http://www.ercot.com/news/press\\_releases/show/349](http://www.ercot.com/news/press_releases/show/349) (Texas); Cal. Pub. Util. Comm'n, *Locational Marginal Pricing*, CA.GOV, [http://www.cpuc.ca.gov/PUC/energy/wholesale/01a\\_cawholesale/MRTU/01\\_imp.htm](http://www.cpuc.ca.gov/PUC/energy/wholesale/01a_cawholesale/MRTU/01_imp.htm) (last visited July 25, 2015) (California).
- <sup>35</sup> See CAL. PUB. UTIL. COMM'N, *Regulatory Responsibilities of the California Public Utilities Commission 1* (2014), available at <http://www.cpuc.ca.gov/NR/rdonlyres/7EA9B970-6827-4C89-9D2C-38DD8DE50428/0/CPUCRegulatoryResponsibilities0414.pdf>.
- <sup>36</sup> See Spence & Bush, *supra* note 26, at 14 (Texas); BUNDESNETZAGENTUR, *supra* note 25, at 14 (Germany).
- <sup>37</sup> See *ERCOT Quick Facts*, *supra* note 26, at 1 (Texas); BUNDESNETZAGENTUR, *supra* note 25, at 14 (Germany).
- <sup>38</sup> Stanford calculations based on CAISO generation data. It should be noted that CAISO generation data do not include output from distributed solar PV capacity located “behind-the-meter”. See discussion *infra* Section IV.1.
- <sup>39</sup> See News Release, ERCOT, *Wind Generation Output in ERCOT Tops 10,000 MW, Breaks Record* (Mar. 28, 2014), available at [http://www.ercot.com/news/press\\_releases/show/26611](http://www.ercot.com/news/press_releases/show/26611).
- <sup>40</sup> University of Cologne calculations based on Germany power market data. Preliminary power market data indicate that on July 25, 2015, Germany logged another record in terms of overall peak renewable energy penetration, as electricity from renewables (incl. biomass and hydropower) briefly accounted for 78% of domestic power consumption, with solar and wind power meeting 64% of demand. See Craig Morris, *Renewables Briefly Covered 78 Percent of German Electricity*, ENERGY TRANSITION (July 28, 2015), <http://energytransition.de/2015/07/renewables-covered-78percent-of-german-electricity/>.
- <sup>41</sup> See Cal. Energy Comm'n, *2014 QFER Filings* (2015) [hereinafter *2014 QFER Filings*], on file with the authors; see also Cal. Solar Statistics, *California Solar Statistics*, CA.GOV, [https://www.californiasolarstatistics.ca.gov/reports/monthly\\_stats/](https://www.californiasolarstatistics.ca.gov/reports/monthly_stats/) (last visited July 25, 2015).
- <sup>42</sup> See *2014 QFER Filings*, *supra* note 41; see also Cal. Energy Comm'n, *Electricity Generation by Resource Type (1983 – 2014)*, CA.GOV, [http://energyalmanac.ca.gov/electricity/electricity\\_gen\\_1983-2014.xls](http://energyalmanac.ca.gov/electricity/electricity_gen_1983-2014.xls) (last visited July 25, 2015).
- <sup>43</sup> See Cal. Energy Comm'n, *supra* note 42.
- <sup>44</sup> See ERCOT, *Historical Capacity by Fuel Type (MW)* (2015), on file with the authors.
- <sup>45</sup> See ERCOT, *2014 Demand and Energy Report* (2014) [hereinafter *ERCOT 2014 Demand and Energy Report*], available at <http://www.ercot.com/content/news/presentations/2015/ERCOT2014D&E.xls>.
- <sup>46</sup> *Id.*
- <sup>47</sup> See Fed Ministry for Econ. Affairs & Energy, *Total Output of Energy Data – Data Collection of the BMWi*, BMWI.DE, <http://bmwi.de/BMWi/Redaktion/Binaer/energie-daten-gesamt,property=blog,bereich=bmwi2012,sprache=de,rwb=true.xls> (last visited July 25, 2015).
- <sup>48</sup> See AG Energiebilanzen e.V., *Stromerzeugung nach Energiesträgern 1990 – 2014*, AG-ENERGIEBILANZEN.DE, [http://www.ag-energiebilanzen.de/index.php?article\\_id=29&fileName=20150227\\_brd\\_stromerzeugung1990-2014.pdf](http://www.ag-energiebilanzen.de/index.php?article_id=29&fileName=20150227_brd_stromerzeugung1990-2014.pdf) (last visited July 26, 2015). Generation figures for 2014 are preliminary and partly estimated. *Id.*
- <sup>49</sup> *Id.*
- <sup>50</sup> See Brad Plumer, *Germany Has Five Times As Much Solar Power as the U.S. – Despite Alaska Levels of Sun*, WASH. POST (Feb. 8, 2013) <http://www.washingtonpost.com/blogs/wonkblog/wp/2013/02/08/germany-has-five-times-as-much-solar-power-as-the-u-s-despite-alaska-levels-of-sun/>; see also *supra* Figure 1.
- <sup>51</sup> See AG Energiebilanzen e.V., *supra* note 48.
- <sup>52</sup> The following discussion of economic and system-related impacts of the large-scale deployment of solar PV and onshore wind energy builds on the case study working papers, on file with the authors.



- <sup>53</sup> See Cal. Pub. Util. Comm'n, *Electric System Reliability Annual Reports*, CA.GOV, <http://www.cpuc.ca.gov/PUC/energy/ElectricSR/Reliability/annualreports/> (last visited July 26, 2015).
- <sup>54</sup> See Pub. Util. Comm'n of Tex., *Annual Service Quality Report*, TEXAS.GOV, <http://www.puc.texas.gov/industry/electric/reports/sqr/default.aspx> (last visited July 26, 2015).
- <sup>55</sup> See BUNDESNETZAGENTUR, *supra* note 25, at 39.
- <sup>56</sup> Stanford calculations based on CAISO day-ahead market pricing data provided by SNL Financial through Nov. 3, 2014 (on file with the authors).
- <sup>57</sup> See Electricity Info. Admin., *Electricity Data Browser*, EIA.GOV, <http://www.eia.gov/electricity/data/browser/> (last visited July 26, 2015).
- <sup>58</sup> Stanford calculations based on ERCOT day-ahead market pricing data. See ERCOT, *Historical DAM Load Zone and Hub Prices*, <http://mis.ercot.com/misapp/GetReports.do?reportTypeId.13060&reportTitle=Historical%20DAM%20Load%20Zone%20and%20Hub%20Prices&showHTMLView=&mimicKey> (last visited July 26, 2015).
- <sup>59</sup> See Electricity Info. Admin. *supra* note 57.
- <sup>60</sup> Stanford and EWI calculations based on EEX day-ahead market pricing data. See EEX, *Auction – EEX SPOT*, <http://www.eex.com/en/market-data/power/spot-market/auction#!/2015/07/26> (last visited July 26, 2015). To convert Euros to U.S. Dollars, we utilize a conversion rate of 0.784 for the year 2014. Internal Revenue Serv., *Yearly Average Currency Exchange Rates Translating Foreign Currency Into U.S. Dollars*, IRS.GOV, <http://www.irs.gov/Individuals/International-Taxpayers/Yearly-Average-Currency-Exchange-Rates> (last visited July 26, 2015).
- <sup>61</sup> See BDEW, *Erneuerbare Energien und das EEG: Zahlen, Fakten, Grafiken 48 (2015)* [hereinafter *Zahlen, Fakten, Grafiken – 2015*], available at [https://www.bdew.de/internet.nsf/id/20150511-o-energie-info-erneuerbare-energien-und-das-eez-zahlen-fakten-grafiken-2015-de/\\$file/Energie-Info\\_Erneuerbare\\_Energien\\_und\\_das\\_EEG\\_2015\\_11.05.2015\\_final.pdf](https://www.bdew.de/internet.nsf/id/20150511-o-energie-info-erneuerbare-energien-und-das-eez-zahlen-fakten-grafiken-2015-de/$file/Energie-Info_Erneuerbare_Energien_und_das_EEG_2015_11.05.2015_final.pdf).
- <sup>62</sup> *Id.* at 56.
- <sup>63</sup> See Max Wei et al., *Putting Renewables and Energy Efficiency to Work: How Many Jobs Can the Clean Energy Industry Generate in the US?*, 38 ENERGY POL'Y 919, 922 (2010).
- <sup>64</sup> *Id.*
- <sup>65</sup> See ROBERT POLLIN ET AL., CTR. FOR AM. PROGRESS, *The Economic Benefits of Investing in Clean Energy: How the Economic Stimulus Program and New Legislation Can Boost U.S. Economic Growth and Employment* 28 (2009), available at [http://www.peri.umass.edu/fileadmin/pdf/other\\_publication\\_types/green\\_economics/economic\\_benefits/economic\\_benefits.PDF](http://www.peri.umass.edu/fileadmin/pdf/other_publication_types/green_economics/economic_benefits/economic_benefits.PDF).
- <sup>66</sup> *Id.*
- <sup>67</sup> See generally THE SOLAR FOUND., *California Solar Job Census 2014*, at 8 (2015), available at [www.tsfcensus.org](http://www.tsfcensus.org); see also Brandon Baker, *Which States Have the Most Solar Jobs?*, ECOWATCH (Feb. 11, 2014, 12:42 PM), <http://ecowatch.com/2014/02/11/states-solar-jobs/>. It should be noted that the solar census numbers include workers in the solar PV, solar CSP, and solar heating sectors.
- <sup>68</sup> See AM. WIND ENERGY ASSN'N, *California Wind Energy 1* (2015), available at <http://awea.files.cms-plus.com/FileDownloads/pdfs/California.pdf>.
- <sup>69</sup> See AM. WIND ENERGY ASSN'N, *Texas Wind Energy 1* (2015), available at <http://awea.files.cms-plus.com/FileDownloads/pdfs/Texas.pdf>.
- <sup>70</sup> See generally THE SOLAR FOUND., *Texas Solar Job Census 2014*, at 7 (2015), [hereinafter *Texas Solar Job Census*], available at [www.tsfcensus.org](http://www.tsfcensus.org); see also Brandon Baker, *supra* note 67.
- <sup>71</sup> See *Texas Solar Job Census*, *supra* note 70, at 11–14.

- <sup>72</sup> See FED. MINISTRY FOR ECON. AFFAIRS & ENERGY, *Gross Employment from Renewable Energy in Germany in 2013*, at 7 (2014), available at <http://www.bmwi.de/English/Redaktion/Pdf/bericht-zur-bruttobeschaeftigung-durch-erneuerbare-energien-jahr-2013,property=pdf,bereich=bmwi2012,sprache=en,rwb=true.pdf>.
- <sup>73</sup> *Id.*
- <sup>74</sup> See 26 U.S.C. §25D(a)(1), § 48(a)(2)(A) (2012).
- <sup>75</sup> See 26 U.S.C. § 45 (2012).
- <sup>76</sup> See Credit for Renewable Electricity Production, Refined Coal Production, and Indian Coal Production, and Publication of Inflation Adjustment Factors and Reference Prices for Calendar Year 2013, 78 Fed. Reg. 20177 (Apr. 3, 2013) (showing the latest inflation adjustment as of April 2013 in accordance with 26 U.S.C. § 45(e)(2)).
- <sup>77</sup> See, e.g., PHILIP BROWN & MOLLY F. SHERLOCK, CONG. RESEARCH SERV., *ARRA Section 1603 Grants in Lieu of Tax Credits for Renewable Energy: Overview, Analysis, and Policy Options 4* (2011), available at [http://assets.opencrs.com/rpts/R41635\\_20110208.pdf](http://assets.opencrs.com/rpts/R41635_20110208.pdf).
- <sup>78</sup> See H.R. 5771, 113th Cong. (2013–14).
- <sup>79</sup> See 26 U.S.C. §25D(g) (2012).
- <sup>80</sup> See 26 U.S.C. § 48(a)(2)(A)(ii) (2012).
- <sup>81</sup> See 26 U.S.C. § 168(e)(3)(B)(vi)(I) (2012); 26 U.S.C. § 48(a)(3)(A) (2012).
- <sup>82</sup> See, e.g., PAUL SCHWABE ET AL., NAT'L RENEWABLE ENERGY LAB., *Mobilizing Public Markets to Finance Renewable Energy Projects: Insights from Expert Stakeholders 4* (2012), available at <http://www.nrel.gov/docs/fy12osti/55021.pdf> (discussing the 20 or more years of useful life of wind turbines and solar PV equipment, often backed by corresponding manufacturer warranties).
- <sup>83</sup> Some jurisdictions, including five states within the United States have adopted merely voluntary renewable energy goals. See Davies, *supra* note 11, at 1386.
- <sup>84</sup> For details, see Reinhard Haas et al., *A Historical Review of Promotion Strategies for Electricity from Renewable Energy Sources in EU Countries*, 15 RENEWABLE & SUSTAINABLE ENERGY REVIEWS 1003, 1014 (2011); MIGUEL MENDONÇA ET AL., *Powering the Green Economy – The Feed-In Tariff Handbook* 161 (2009).
- <sup>85</sup> *Id.*
- <sup>86</sup> See Davies, *supra* note 11, at 1359, 1378 (reporting that some states award RECs for every kilowatt hour (kWh) of renewable electricity generation).
- <sup>87</sup> See *Id.* at 1410.
- <sup>88</sup> See S.B. XI-2, 2011–12 Sess. (Cal. 2012).
- <sup>89</sup> See *Outlook for Utility-Scale Renewables in California – RPS, CPUC, Utility Forecasts, Utility Procurements, PPA Prices*, CHADBOURNE (April 2014) [http://www.chadbourne.com/Outlook\\_for\\_Utility-Scale\\_Renewables\\_California\\_projectfinance/](http://www.chadbourne.com/Outlook_for_Utility-Scale_Renewables_California_projectfinance/).
- <sup>90</sup> See Jeff St. John, *California Governor Jerry Brown Calls for 50% Renewables by 2030*, GREENTECH MEDIA (Jan. 5, 2015) <http://www.greentechmedia.com/articles/read/calif.-gov.-jerry-brown-calls-for-50-renewables-by-2030>.
- <sup>91</sup> See CAL. PUB. UTIL. CODE § 399.15(b)(3) (2013), as amended by A.B. 327 2013–14 Sess. (Ca. 2013).
- <sup>92</sup> See A.B. 645 2015-16 Sess. (Ca. 2015).
- <sup>93</sup> See Andrea Chambers & Trevor Stiles eds., *Report of the Renewable Energy Committee*, 33 ENERGY L. J. 333, 338 (2012).
- <sup>94</sup> See CAL. PUB. UTIL. CODE § 399.20(d)(1) (2013).



- <sup>95</sup> See Wilson H. Rickerson et al., *If the Shoe FITs: Using Feed-in Tariffs to Meet U.S. Renewable Electricity Targets*, 20 ELEC. J. 73–74 (2007). For a detailed description of the various feed-in tariff design elements, see MENDONÇA ET AL., *supra* note 84, at 15–38.
- <sup>96</sup> The duration of this purchase obligation ranges from eight years in Spain, to fifteen years in France, to twenty years in Germany. See Dominique Finon, *Pros and Cons of Alternative Policies Aimed at Promoting Renewables*, 12 EIB PAPERS 110, 115 (2007), available at [http://www.eib.org/attachments/efs/eibpapers/eibpapers\\_2007\\_v12\\_n02\\_en.pdf](http://www.eib.org/attachments/efs/eibpapers/eibpapers_2007_v12_n02_en.pdf).
- <sup>97</sup> *Id.*
- <sup>98</sup> See Cal. Pub. Util. Comm'n, *About the California Solar Initiative*, CA.GOV, [http://www.cpuc.ca.gov/PUC/energy/Solar/About\\_the\\_California\\_Solar\\_Initiative.htm](http://www.cpuc.ca.gov/PUC/energy/Solar/About_the_California_Solar_Initiative.htm) (last visited July 26, 2015); U.S. Energy Info. Admin., *Electricity – Feed-In Tariffs and Similar Programs*, EIA.GOV, [http://www.eia.gov/electricity/policies/provider\\_programs.cfm](http://www.eia.gov/electricity/policies/provider_programs.cfm) (last visited July 26, 2015).
- <sup>99</sup> See CAL. PUB. UTIL. CODE §§ 2827–2827.10 (2013).
- <sup>100</sup> See A.B. 327, 2013–14 Sess. (Ca. 2013).
- <sup>101</sup> See S.B. 7, 76th Leg., Sess. 76(R) (Tex. 1999).
- <sup>102</sup> See S.B. 20, 79th Leg., Sess. 79(1) (Tex. 2005).
- <sup>103</sup> See TEX. UTIL. CODE § 39.904(a) (2014); P.U.C. SUBST. R. § 25.173(a)(1) (2009).
- <sup>104</sup> See Database of State Incentives for Renewables & Efficiency, *Renewable Generation Requirement*, DSIREUSA.ORG, <http://programs.dsireusa.org/system/program/detail/182> (last visited July 26, 2015).
- <sup>105</sup> See Pub. Util. Comm'n of Tex., *Program Overview*, <http://www.texascrezprojects.com/overview.aspx> (last visited July 26, 2015); TEX. UTIL. CODE § 39.904(g)(1) (2014); ERCOT, *Panhandle Renewable Energy Zone (PREZ) Study Report 2* (2014), available at <http://www.ercot.com/content/news/presentations/2014/Panhandle%20Renewable%20Energy%20Zone%20Study%20Report.pdf>. See also TEX. UTIL. CODE § 39.904(g)(2) (2014).
- <sup>106</sup> See § 39.904(h); § 37.056(c)(1)–(2).
- <sup>107</sup> See PUB. UTIL. COMM'N OF TEXAS, *CREZ Progress Report No. 16*, at 6, 9 (2014) [hereinafter *CREZ Progress Report*], available at [http://www.texascrezprojects.com/systems/file\\_download.aspx?pg=358&ver=4](http://www.texascrezprojects.com/systems/file_download.aspx?pg=358&ver=4)
- <sup>108</sup> See RYAN WISER & MARK BOLINGER, U.S. DEP'T OF ENERGY, *2013 Wind Technologies Market Report 39* (2014), available at [http://emp.lbl.gov/sites/all/files/2013\\_Wind\\_Technologies\\_Market\\_Report\\_Final3.pdf](http://emp.lbl.gov/sites/all/files/2013_Wind_Technologies_Market_Report_Final3.pdf). See also JÜRGEN WEISS & BRUCE TSUCHIDA, THE BRATTLE GRP., *Integrating Renewable Energy into the Electricity Grid: Case Studies Showing How System Operators Are Maintaining Reliability 13* (2015), available at <http://info.aee.net/hubfs/EPA/AEEI-Renewables-Grid-Integration-Case-Studies.pdf>.
- <sup>109</sup> For a historical overview of renewable energy support in Germany, see Haas et al., *supra* note 84, at 1018.
- <sup>110</sup> *Id.* at 1019.
- <sup>111</sup> See MENDONÇA ET AL., *supra* note 84, at 21.
- <sup>112</sup> See Lincoln L. Davies & Kirsten Allen, *Feed-in Tariffs in Turmoil*, 116 W. VA. L. REV. 937, 948 (2013) (discussing the Renewable Energies Laws of 2004, 2009, 2010, 2011, and 2012).
- <sup>113</sup> See the Renewable Energies Laws of 2009 and 2011, discussed in Davies & Allen, *supra* note 112, at 953, 956.
- <sup>114</sup> *Id.*
- <sup>115</sup> See the Renewable Energies Law of 2012, discussed in Davies & Allen, *supra* note 112, at 953, 956.
- <sup>116</sup> *Id.* at 960.
- <sup>117</sup> Declared by Governor Jerry Brown in January 2015, the renewables target has yet to be implemented by the CPUC to become binding upon California's IOUs. See discussion *supra* Section V.2.



<sup>118</sup> See Notes from Expert Stakeholder Workshop Held at Stanford on September 22, 2014, on file with the authors [hereinafter *Stanford Expert Stakeholder Workshop Notes*]. In order to facilitate the most candid conversation possible, the workshop followed the Chatham House rule whereby participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

See Chatham House, *Chatham House Rule*, <http://www.chathamhouse.org/about/chatham-house-rule> (last visited July 26, 2015).

<sup>119</sup> For an overview of the U.S.-Chinese trade conflict and the various tariffs imposed on imported Chinese solar panels, see Nick Lawton, *A Trade War Over Cheap Chinese Solar Panels: Protecting American Ingenuity or Needlessly Raising Prices?*, GREEN ENERGY INST. (Jan. 15, 2015), <http://greenenergyinstitute.blogspot.com.es/2015/01/a-trade-war-over-cheap-chinese-solar.html>. See also World Trade Org., *United States – Countervailing Duty Measures on Certain Products from China*, WTO. ORG, [https://www.wto.org/english/tratop\\_e/dispu\\_e/cases\\_e/ds437\\_e.htm](https://www.wto.org/english/tratop_e/dispu_e/cases_e/ds437_e.htm) (last visited July 26, 2015).

<sup>120</sup> See Gabriele Steinhauser & Art Patnaude, *EU Resolves Solar-Panel Trade Dispute with China*, WALL ST. J. (July 28, 2013, 3:46 PM) <http://www.wsj.com/articles/SB10001424127887324170004578633961968361242>.

<sup>121</sup> See Mike Munsell, *New Tariffs on Chinese Solar Modules Will Raise US Prices by 14%*, GREENTECH MEDIA (June 20, 2014), <http://www.greentechmedia.com/articles/read/New-Tariffs-on-Chinese-Solar-Modules-Will-Raise-US-Price-by-14>. It should be noted that it is unclear whether reported LCOE numbers for Germany incorporate the impact of E.U. tariffs on the prices of Chinese panels. See KOST ET AL., *supra* note 21, at 19 (referencing the international trade dispute over Chinese solar panels).

<sup>122</sup> KOST ET AL., *supra* note 21, at 19.

<sup>123</sup> See Felix Mormann, *Enhancing the Investor Appeal of Renewable Energy*, 42 ENVTL. L. 681, 703 (2012) [hereinafter *Enhancing the Investor Appeal of Renewable Energy*], available at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2020803](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2020803) (analyzing IEA deployment data for 35 countries worldwide to find that the top 3 FIT countries, including Germany, achieved four times the onshore wind deployment of the top 3 RPS countries, while offering half as much financial support to developers).

<sup>124</sup> See KOST ET AL., *supra* note 21, at 11 (reporting average capital costs of 4.4% for small-scale and 4.8% for medium- and large-scale solar PV projects).

<sup>125</sup> See LAZARD, *supra* note 21, at 2.

<sup>126</sup> See BIPARTISAN POL'Y CTR., *Reassessing Renewable Energy Subsidies—Issue Brief 10* (2011), available at [http://bipartisanpolicy.org/wp-content/uploads/sites/default/files/BPC\\_RE%20Issue%20Brief\\_3-22.pdf](http://bipartisanpolicy.org/wp-content/uploads/sites/default/files/BPC_RE%20Issue%20Brief_3-22.pdf).

<sup>127</sup> For a detailed discussion of the inefficiencies associated with federal tax credit support for renewables, see Felix Mormann, *Beyond Tax Credits: Smarter Tax Policy for a Cleaner, More Democratic Energy Future*, 31 YALE J. REG. 303, 323 (2014) [hereinafter *Beyond Tax Credits*], available at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=2367780](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2367780).

<sup>128</sup> See BIPARTISAN POL'Y CTR., *supra* note 126, at 11 n.18. Others report more moderate increases in the average costs of capital for tax equity-financed renewable power projects. See LAZARD, *supra* note 21, at 3 (pegging the cost of tax equity at 12% and overall project capital costs at 10.8%).

<sup>129</sup> See *Beyond Tax Credits*, *supra* note 127, at 326.

<sup>130</sup> See, e.g., SUNRUN, *The Impact of Local Permitting on the Cost of Solar Power* 1, 3 (2011), available at [www.sunrunhome.com/permitting](http://www.sunrunhome.com/permitting).

<sup>131</sup> See KRISTEN ADANI ET AL., NAT'L RENEWABLE ENERGY LAB. & LAWRENCE BERKELEY NAT'L LAB., *Benchmarking Non-Hardware Balance of System (Soft) Costs for U.S. Solar Photovoltaic Systems Using a Data-Driven Analysis from PV Installer Survey Results* 18 (2012), available at [www.nrel.gov/docs/fy13osti/56806.pdf](http://www.nrel.gov/docs/fy13osti/56806.pdf).

<sup>132</sup> See, e.g., SUNRUN, *supra* note 130, at 1, 3.



- <sup>133</sup> See *Stanford Expert Stakeholder Workshop Notes*, *supra* note 118.
- <sup>134</sup> See Charles C. Mann, *What If We Never Run Out of Oil?*, THE ATLANTIC (Apr. 24, 2013, 9:58 PM) [http://www.theatlantic.com/magazine/archive/2013/05/what-if-we-never-run-out-of-oil/309294/?single\\_page=true](http://www.theatlantic.com/magazine/archive/2013/05/what-if-we-never-run-out-of-oil/309294/?single_page=true).
- <sup>135</sup> See Dehmer, *supra* note 5, at 73.
- <sup>136</sup> *Id.*
- <sup>137</sup> *Id.*
- <sup>138</sup> See *Stanford Expert Stakeholder Workshop Notes*, *supra* note 118.
- <sup>139</sup> See, e.g., WEISS & TSUCHIDA, *supra* note 108, at 30 (“ISOs and utilities can deploy a large and increasing portfolio of options to accommodate large and growing shares of renewable generation while maintaining high levels of reliability”); JÜRGEN WEISS, ET AL., THE BRATTLE GRP., *EPA’s Clean Power Plan and Reliability: Assessing NERC’s Initial Reliability Review* 39 (2015), available at <http://info.aee.net/hs-fs/hub/211732/file-2486162659-pdf/PDF/EPAs-Clean-Power-Plan--Reliability-Brattle.pdf>; GE ENERGY MGMT., *PJM Renewable Integration Study: Executive Summary Report 7* (2014), available at <http://www.pjm.com/~media/committees-groups/task-forces/irtf/postings/pris-executive-summary.ashx>; DEBRA LEW & GREG BRINKMAN, NAT’L RENEWABLE ENERGY LAB., *The Western Wind and Solar Integration Study Phase 2: Executive Summary* 17 (2013), available at <http://www.nrel.gov/docs/fy13osti/58798.pdf>.
- <sup>140</sup> See Julia Mengewein, *German Utilities Bail Out Electric Grid at Wind’s Mercy*, BLOOMBERG (July 30, 2014) <http://www.bloomberg.com/news/print/2014-07-24/german-utilities-bail-out-electric-grid-at-wind-s-mercy.html>.
- <sup>141</sup> See, e.g., Corinna Klessmann, et al., *Pros and Cons of Exposing Renewables to Electricity Market Risks – A Comparison of the Market Integration Approaches in Germany, Spain, and the UK*, 36 ENERGY POL’Y 3646, 3647 (2008).
- <sup>142</sup> See, e.g., CAISO, *What the Duck Curve Tells Us About Managing a Green Grid* 3 (2013), available at [http://www.caiso.com/Documents/FlexibleResourcesHelpRenewables\\_FastFacts.pdf](http://www.caiso.com/Documents/FlexibleResourcesHelpRenewables_FastFacts.pdf).
- <sup>143</sup> See Cal. Pub. Util. Comm’n, *Decision Adopting Energy Storage Procurement Framework and Design Program 2*, Rulemaking 10-12-007 (Oct. 17, 2013), available at <http://docs.cpuc.ca.gov/PublishedDocs/Published/G000/M078/K929/78929853.pdf>.
- <sup>144</sup> *Id.*
- <sup>145</sup> See Press Release, State of Cal. Dept. of Justice, Office of the Attorney Gen., *Brown Lauds Passage of the Nation’s First Energy Storage Bill* (Sept. 29, 2010), available at <http://oag.ca.gov/news/press-releases/brown-lauds-passage-nations-first-energy-storage-bill>.
- <sup>146</sup> See Mengewein, *supra* note 140.
- <sup>147</sup> *Id.*
- <sup>148</sup> See Craig Morris, *German Virtual Power Plant Provider Goes Nationwide*, RENEWABLES INT’L (July 7, 2013), <http://www.renewablesinternational.net/german-virtual-power-plant-provider-goes-nationwide/150/537/68680>.
- <sup>149</sup> See Mengewein, *supra* note 140.
- <sup>150</sup> See FED. MINISTRY FOR ECON. AFFAIRS & ENERGY, *supra* note 29, at 67.
- <sup>151</sup> See, e.g., INT’L ENERGY AGENCY, *Deploying Renewables – Principles for Effective Policies* 86 (2008), available at <http://www.iea.org/publications/freepublications/publication/deployingrenewables2008.pdf> (highlighting the need for diverse, tailored policy support “to exploit the significant potential of the large basket of renewable energy technologies over time”). See also Felix Mormann, *Requirements for a Renewables Revolution*, 38 ECOLOGY L. Q. 903, 937 (2011), available at [http://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=1829521](http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1829521) (warning that technology-neutral support would risk replacing the current fossil fuel path dependency with long-term dependency on today’s least-cost renewable energy options while preempting development of other renewable energy technologies with potentially greater promise).
- <sup>152</sup> See INT’L ENERGY AGENCY, *supra* note 151, at 100.



- <sup>153</sup> See CAL. ENERGY COMM'N, *Renewables Portfolio Standard Eligibility Guidebook, Seventh Edition* 124 (2013), available at <http://www.energy.ca.gov/2013publications/CEC-300-2013-005/CEC-300-2013-005-ED7-CMF-REV.pdf>.
- <sup>154</sup> See *Enhancing the Investor Appeal of Renewable Energy*, *supra* note 123, at 715.
- <sup>155</sup> See Gesetz für den Ausbau erneuerbarer Energien [Erneuerbare-Energien-Gesetz – EEG 2014] [Renewable Energy Sources Law], July 21, 2014, §§ 40–51 (Ger.), available at [http://www.gesetze-im-internet.de/bundesrecht/eeg\\_2014/gesamt.pdf](http://www.gesetze-im-internet.de/bundesrecht/eeg_2014/gesamt.pdf)
- <sup>156</sup> See *Enhancing the Investor Appeal of Renewable Energy*, *supra* note 123, at 715.
- <sup>157</sup> See Database of State Incentives for Renewables & Efficiency, *Austin Energy – Net Metering*, DSIREUSA.ORG, <http://programs.dsireusa.org/system/program/detail/327> (last visited July 26, 2015).
- <sup>158</sup> See Database of State Incentives for Renewables & Efficiency, *Texas CPS Energy – Solar PV Rebate Program*, DSIREUSA.ORG, <http://programs.dsireusa.org/system/program/detail/2794> (last visited July 26, 2015). For a recent account of San Antonio's solar PV deployment success, see Bill Loveless, *San Antonio Takes Different Tack on Solar Energy*, USA TODAY (Feb. 16, 2015, 4:26 PM) <http://www.usatoday.com/story/money/columnist/2015/02/15/loveless-solar-power-san-antonio/23384349/>.
- <sup>159</sup> See, e.g., Eddy & Reed, *supra* note 8.
- <sup>160</sup> See Zahlen, Fakten, Grafiken – 2015, *supra* note 61, at 48.
- <sup>161</sup> *Id.*
- <sup>162</sup> See BRITISH PETROLEUM, *BP Statistical Review of World Energy 27* (2014), available at <http://www.bp.com/content/dam/bp/pdf/Energy-economics/statistical-review-2014/BP-statistical-review-of-world-energy-2014-full-report.pdf>. See also Cara Marcy & Alexander Metelitsa, *European Residential Electricity Prices Increasing Faster Than Prices in United States*, U.S. ENERGY INFO. ADMIN. – TODAY IN ENERGY (Nov. 18, 2014), <http://www.eia.gov/todayinenergy/detail.cfm?id=18851>.
- <sup>163</sup> See INT'L ENERGY AGENCY, *supra* note 151, at 128.
- <sup>164</sup> See FELIX C. MATTHES, ET AL., ÖKO-INSTITUT E.V., *Konzept, Gestaltungselemente und Implikationen eines EEG-Vorleistungsfonds 33* (2014) available at [http://www.nachhaltigkeitsrat.de/fileadmin/user\\_upload/dokumente/studien/Oeko-Institut\\_EEG-Vorleistungsfonds\\_Endbericht\\_31-03-2014.pdf](http://www.nachhaltigkeitsrat.de/fileadmin/user_upload/dokumente/studien/Oeko-Institut_EEG-Vorleistungsfonds_Endbericht_31-03-2014.pdf).
- <sup>165</sup> See *Stanford Expert Stakeholder Workshop Notes*, *supra* note 118.
- <sup>166</sup> See, e.g., Michael Lind, *The Solar Energy Bubble Bursts: Why Germany's Solar Miracle Failed*, THE BREAKTHROUGH (Mar. 25, 2013), <http://thebreakthrough.org/index.php/voices/michael-lind/the-solar-energy-bubble-bursts>.
- <sup>167</sup> *Id.*
- <sup>168</sup> See BDEW, *Erneuerbare Energien und das EEG: Zahlen, Fakten, Grafiken 51* (2014) available at [https://www.bdew.de/internet.nsf/id/bdew-publikation-erneuerbare-energien-und-das-eeg-zahlen-fakten-grafiken-2014-de/\\$file/Energie-Info\\_Erneuerbare%20Energien%20und%20das%20EEG%202014\\_korr%2027.02.2014\\_final.pdf](https://www.bdew.de/internet.nsf/id/bdew-publikation-erneuerbare-energien-und-das-eeg-zahlen-fakten-grafiken-2014-de/$file/Energie-Info_Erneuerbare%20Energien%20und%20das%20EEG%202014_korr%2027.02.2014_final.pdf).
- <sup>169</sup> *Id.*
- <sup>170</sup> See HANS POSER, ET AL., FINADVICE, *Development and Integration of Renewable Energy: Lessons Learned from Germany* 3–4 (2014), available at [http://www.google.com/url?q=http://www.finadvice.ch/files/germany\\_lessonslearned\\_final\\_071014.pdf&sa=U&ei=TUnKVKnPD63isATmsolICA&ved=0CBQQFjAA&usg=AFQjCNFwrfj3FimDITL54F0iLZrscNwCkA](http://www.google.com/url?q=http://www.finadvice.ch/files/germany_lessonslearned_final_071014.pdf&sa=U&ei=TUnKVKnPD63isATmsolICA&ved=0CBQQFjAA&usg=AFQjCNFwrfj3FimDITL54F0iLZrscNwCkA).
- <sup>171</sup> See Pang, et al., *supra* note 3, at 16.
- <sup>172</sup> See Fed. Ministry for Econ. Affairs & Energy, *National Action Plan on Energy Efficiency (NAPE): Making More out of Energy*, BMWI.DE, <http://www.bmwi.de/EN/Topics/Energy/Energy-Efficiency/nape.html> (last visited July 26, 2015).



<sup>173</sup> See BDEW, Energie-Info: Stromverbrauch im Haushalt 6 (2013) *available at* [https://www.bdew.de/internet.nsf/id/6FE5E98B43647E00C1257C0F003314E5/\\$file/708-2\\_Beiblatt\\_zu%20BDEW-Charts%20Stromverbrauch%20im%20Haushalt\\_2013-10-23.pdf](https://www.bdew.de/internet.nsf/id/6FE5E98B43647E00C1257C0F003314E5/$file/708-2_Beiblatt_zu%20BDEW-Charts%20Stromverbrauch%20im%20Haushalt_2013-10-23.pdf) (reporting a gradual decline in residential electricity consumption from 2005 onward). See also Pang, et al., *supra* note 3, at 16 (reporting an average consumption of 300 kWh/month for German households).

<sup>174</sup> See NAHB, 2013 Average Monthly Bill – Residential (2015) *available at* <http://eyeonhousing.org/wp-content/uploads/2015/03/2013-Average-Monthly-Bill-Residential-Electric1.pdf>.

<sup>175</sup> See *Stanford Expert Stakeholder Workshop Notes*, *supra* note 118.





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