

Running for Office & Why Public Service Matters

January 12, 1 - 4:00 pm
SLS Crown Building 320-F

Event Details

This campaign toolkit for elected office, which can be adapted for public policy advocacy, teaches strategies ranging from understanding public needs to campaign finance – all based on Professor Jarding’s many years of experience advising major campaigns. Matt Haney (SLS ’10) joins the conversation to talk about his experiences running for elected office including his current campaign for the San Francisco Board of Supervisors.

About the Speakers



Professor Jarding is a visiting scholar from the Harvard Kennedy School of Government, where his courses on campaign management have twice won the “Most Influential Course” award. He continues to advise some of the most recognized public leaders of our time on effective messaging for issues ranging from climate change to international trade.



Matt Haney (SLS ‘10) currently serves as the president of the San Francisco Unified School District. He is a candidate for Supervisor (District 6) for the San Francisco Board of Supervisors.

Enrollment is limited and required.
RSVP to Luci Herman
Policy Lab Program Director, at
lherman@law.stanford.edu

Strategic Media Communications

January 11, 12:45 - 2:00 pm
Neukom Building, Room N104



Event Details

Learn the strategies of effective media communications from a master. Professor Jarding has helped hundreds of leaders in business and government communicate with journalists and the public they serve.

About the Speaker

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