

STANFORD LAW SCHOOL
LEVIN CENTER FOR PUBLIC SERVICE AND PUBLIC INTEREST LAW
LEGAL NONPROFITS AND LEADERSHIP SUSTAINABILITY PROGRAM

Session #9: Measuring to Change the World

Date & Time: Friday, July 12th 9am-4pm **Please arrive by 8:45am

Location: Sky Room in the Tower at UC Hastings (100 McAllister Street, 24th Floor, San Francisco)

Learning Objectives:

- Understand the difference between inputs, activities, outputs, and outcomes, *and* be able to identify metrics for each category in the context of public interest law practice.
- Create a plan for program tracking and evaluation in public interest law practice.
- Recognize the long- and short-term pitfalls in output and outcome development and tracking, *and* develop strategies to overcome and/or avoid those pitfalls.

Readings:

W.K. Kellogg Foundation, *Logic Model Development Guide*, Chapter 1

Jodi Benenson & Abby Kiesa, *Research & Evaluation in the Nonprofit Sector: Implications for Equity, Diversity, and Inclusion* (Oct. 19, 2016)

Jules Lobel, Introduction, *Success Without Victory*

Catherine C. Carr, *Our Goals Must Lead the Way: Thinking Clearly about Measuring Outcomes in Legal Services*, Management Information Exchange Journal (Fall 2012)

Agenda:

1. General Check-In, Overview of Session (9am-9:30am)
2. Introduction to Inputs, Activities, Outputs & Outcomes (9:30-10am)
3. Simulation: Developing Measurements for Public Interest Programs (10-11am)
4. Break (11-11:15 am)
5. Pitfalls of Developing & Tracking Outcome Metrics (11:30am-12:15pm)
6. Lunch Break (12:15-12:45 pm)
7. Workshop: Creating a Logic Model for Your Program or Organization (12:45-1:45pm)
8. Leadership Journeys, Part I (1:45-2:30 pm)
9. Break (2:30-2:45pm)
10. Leadership Journeys, Part II (2:45-3:30)
11. Key Takeaways and Wrap Up (3:30-4 p.m.)