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Ian C. Ballon is Co-Chair of Greenberg Traurig LLP's Global Intellectual Property & Technology Practice Group and represents companies in the defense of data privacy, cybersecurity breach and TCPA class action suits, in addition to other technology, Internet and mobile-related litigation. A list of recent cases may be found at <http://www.gtlaw.com/ian-C-Ballon-experience>.

Ian is also the author of the leading treatise on internet and mobile law, *E-Commerce and Internet Law: Treatise with Forms 2d edition*, the 5-volume set published by West ([www.IanBallon.net](http://www.IanBallon.net)), which includes extensive coverage of data privacy and security breach issues, including a novel transactional approach to handling security breaches and exhaustive treatment of trends in data privacy, security breach and TCPA class action suits. In addition, he serves as Executive Director of Stanford University Law School's Center for E-Commerce, which hosts the annual Best Practices Conference where lawyers, scholars and judges are regularly featured and interact. He also chairs PLI's annual Advanced Defending Data Privacy, Security Breach and TCPA Class Action Litigation conference.

Ian was named the Lawyer of the Year for Information Technology Law in the 2019, 2018, 2016 and 2013 editions of Best Lawyers in America and was recognized as the 2012 [New Media Lawyer of the Year](#) by the Century City Bar Association. In both 2018 and 2019 he was recognized as one of the Top 1,000 trademark attorneys in the world for his litigation practice by *World Trademark Review*. In addition, in 2019 he was named one of the top 20 Cybersecurity lawyers in California and in 2018 one of the Top Cybersecurity/Artificial Intelligence lawyers in California by the *Los Angeles and San Francisco Daily Journal*. He received the "Trailblazer" Award, Intellectual Property, 2017 from *The National Law Journal* and he has been recognized as a "Groundbreaker" in *The Recorder's* 2017 Litigation Departments of the Year Awards for winning a series of TCPA cases. In addition, he was the recipient of the California State Bar Intellectual Property Law section's Vanguard Award for significant contributions to the development of intellectual property law (<http://ipsection.calbar.ca.gov/IntellectualPropertyLaw/IPVanguardAwards.aspx>). He is listed in Legal 500 U.S., The Best Lawyers in America (in the areas of information technology and intellectual property) and Chambers and Partners USA Guide in the areas of privacy and data security and information technology. He has been recognized as one of the Top 75 intellectual property litigators in California by the *Los Angeles and San Francisco Daily Journal* in every year that the list has been published (2009 through 2018). Mr. Ballon was also listed in *Variety's* "Legal Impact Report: 50 Game-Changing Attorneys" (2012) and was recognized as one of the top 100 lawyers in L.A. by the *Los Angeles Business Journal*. Mr. Ballon also holds the CIPP/US certification from the International Association of Privacy Professionals (IAPP).